



Business Summary

Williamstown, NJ
 1840 S Black Horse Pike, Williamstown, New Jersey, 08094
 Drive Times: 4, 6, 8 minute radii

Prepared by Esri
 Latitude: 39.66107
 Longitude: -74.96357

Data for all businesses in area	4 minutes	6 minutes	8 minutes
Total Businesses:	464	715	1,004
Total Employees:	2,945	4,878	7,425
Total Residential Population:	12,786	24,550	43,027
Employee/Residential Population Ratio:	0.23:1	0.2:1	0.17:1

by SIC Codes	Employees				Employees				Employees			
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	19	4.1%	69	2.3%	29	4.1%	132	2.7%	42	4.2%	203	2.7%
Construction	82	17.7%	266	9.0%	111	15.5%	369	7.6%	148	14.7%	517	7.0%
Manufacturing	11	2.4%	99	3.4%	23	3.2%	200	4.1%	36	3.6%	282	3.8%
Transportation	15	3.2%	111	3.8%	21	2.9%	169	3.5%	31	3.1%	383	5.2%
Communication	0	0.0%	2	0.1%	1	0.1%	6	0.1%	5	0.5%	19	0.3%
Utility	2	0.4%	7	0.2%	3	0.4%	8	0.2%	4	0.4%	16	0.2%
Wholesale Trade	19	4.1%	71	2.4%	29	4.1%	114	2.3%	43	4.3%	193	2.6%
Retail Trade Summary	84	18.1%	1,015	34.5%	139	19.4%	1,670	34.2%	196	19.5%	2,331	31.4%
Home Improvement	6	1.3%	23	0.8%	7	1.0%	28	0.6%	11	1.1%	70	0.9%
General Merchandise Stores	3	0.6%	204	6.9%	4	0.6%	212	4.3%	8	0.8%	292	3.9%
Food Stores	11	2.4%	269	9.1%	16	2.2%	440	9.0%	23	2.3%	559	7.5%
Auto Dealers, Gas Stations, Auto Aftermarket	7	1.5%	68	2.3%	19	2.7%	164	3.4%	32	3.2%	290	3.9%
Apparel & Accessory Stores	5	1.1%	13	0.4%	6	0.8%	18	0.4%	7	0.7%	26	0.4%
Furniture & Home Furnishings	10	2.2%	42	1.4%	16	2.2%	56	1.1%	21	2.1%	72	1.0%
Eating & Drinking Places	21	4.5%	249	8.5%	37	5.2%	471	9.7%	52	5.2%	635	8.6%
Miscellaneous Retail	21	4.5%	147	5.0%	33	4.6%	280	5.7%	43	4.3%	386	5.2%
Finance, Insurance, Real Estate Summary	47	10.1%	136	4.6%	67	9.4%	205	4.2%	85	8.5%	268	3.6%
Banks, Savings & Lending Institutions	22	4.7%	68	2.3%	32	4.5%	103	2.1%	40	4.0%	122	1.6%
Securities Brokers	1	0.2%	2	0.1%	3	0.4%	9	0.2%	6	0.6%	15	0.2%
Insurance Carriers & Agents	5	1.1%	11	0.4%	8	1.1%	17	0.3%	11	1.1%	26	0.4%
Real Estate, Holding, Other Investment Offices	19	4.1%	55	1.9%	24	3.4%	75	1.5%	29	2.9%	105	1.4%
Services Summary	163	35.1%	1,037	35.2%	256	35.8%	1,819	37.3%	367	36.6%	2,976	40.1%
Hotels & Lodging	3	0.6%	11	0.4%	4	0.6%	47	1.0%	8	0.8%	331	4.5%
Automotive Services	12	2.6%	43	1.5%	23	3.2%	93	1.9%	38	3.8%	154	2.1%
Motion Pictures & Amusements	18	3.9%	42	1.4%	26	3.6%	62	1.3%	34	3.4%	114	1.5%
Health Services	12	2.6%	248	8.4%	22	3.1%	340	7.0%	36	3.6%	445	6.0%
Legal Services	6	1.3%	20	0.7%	7	1.0%	25	0.5%	9	0.9%	41	0.6%
Education Institutions & Libraries	5	1.1%	156	5.3%	11	1.5%	431	8.8%	17	1.7%	809	10.9%
Other Services	107	23.1%	516	17.5%	163	22.8%	822	16.9%	225	22.4%	1,082	14.6%
Government	9	1.9%	92	3.1%	14	2.0%	130	2.7%	17	1.7%	166	2.2%
Unclassified Establishments	12	2.6%	42	1.4%	21	2.9%	55	1.1%	32	3.2%	73	1.0%
Totals	464	100.0%	2,945	100.0%	715	100.0%	4,878	100.0%	1,004	100.0%	7,425	100.0%

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.4%	5	0.2%	3	0.4%	7	0.1%	5	0.5%	11	0.1%
Mining	0	0.0%	0	0.0%	0	0.0%	2	0.0%	2	0.2%	10	0.1%
Utilities	1	0.2%	3	0.1%	1	0.1%	3	0.1%	2	0.2%	10	0.1%
Construction	88	19.0%	277	9.4%	119	16.6%	384	7.9%	158	15.7%	549	7.4%
Manufacturing	14	3.0%	131	4.4%	27	3.8%	267	5.5%	40	4.0%	367	4.9%
Wholesale Trade	17	3.7%	65	2.2%	27	3.8%	108	2.2%	41	4.1%	186	2.5%
Retail Trade	60	12.9%	748	25.4%	97	13.6%	1,166	23.9%	137	13.6%	1,649	22.2%
Motor Vehicle & Parts Dealers	5	1.1%	55	1.9%	14	2.0%	134	2.7%	25	2.5%	251	3.4%
Furniture & Home Furnishings Stores	7	1.5%	21	0.7%	13	1.8%	33	0.7%	16	1.6%	45	0.6%
Electronics & Appliance Stores	3	0.6%	20	0.7%	3	0.4%	20	0.4%	3	0.3%	22	0.3%
Bldg Material & Garden Equipment & Supplies Dealers	4	0.9%	19	0.6%	5	0.7%	24	0.5%	9	0.9%	66	0.9%
Food & Beverage Stores	9	1.9%	256	8.7%	14	2.0%	418	8.6%	19	1.9%	546	7.4%
Health & Personal Care Stores	5	1.1%	113	3.8%	7	1.0%	221	4.5%	10	1.0%	283	3.8%
Gasoline Stations	2	0.4%	13	0.4%	5	0.7%	30	0.6%	7	0.7%	39	0.5%
Clothing & Clothing Accessories Stores	7	1.5%	17	0.6%	8	1.1%	22	0.5%	9	0.9%	30	0.4%
Sport Goods, Hobby, Book, & Music Stores	3	0.6%	5	0.2%	5	0.7%	10	0.2%	6	0.6%	19	0.3%
General Merchandise Stores	3	0.6%	204	6.9%	4	0.6%	212	4.3%	8	0.8%	292	3.9%
Miscellaneous Store Retailers	11	2.4%	21	0.7%	16	2.2%	33	0.7%	21	2.1%	46	0.6%
Nonstore Retailers	2	0.4%	5	0.2%	3	0.4%	8	0.2%	4	0.4%	11	0.1%
Transportation & Warehousing	13	2.8%	86	2.9%	17	2.4%	141	2.9%	26	2.6%	343	4.6%
Information	5	1.1%	22	0.7%	9	1.3%	40	0.8%	16	1.6%	64	0.9%
Finance & Insurance	28	6.0%	81	2.8%	43	6.0%	129	2.6%	56	5.6%	162	2.2%
Central Bank/Credit Intermediation & Related Activities	22	4.7%	68	2.3%	32	4.5%	103	2.1%	40	4.0%	122	1.6%
Securities, Commodity Contracts & Other Financial	1	0.2%	2	0.1%	3	0.4%	9	0.2%	6	0.6%	15	0.2%
Insurance Carriers & Related Activities; Funds, Trusts &	5	1.1%	11	0.4%	8	1.1%	17	0.3%	11	1.1%	26	0.4%
Real Estate, Rental & Leasing	20	4.3%	67	2.3%	30	4.2%	121	2.5%	41	4.1%	178	2.4%
Professional, Scientific & Tech Services	33	7.1%	108	3.7%	46	6.4%	144	3.0%	62	6.2%	214	2.9%
Legal Services	8	1.7%	26	0.9%	9	1.3%	31	0.6%	11	1.1%	47	0.6%
Management of Companies & Enterprises	1	0.2%	2	0.1%	1	0.1%	2	0.0%	1	0.1%	2	0.0%
Administrative & Support & Waste Management & Remediation	29	6.3%	132	4.5%	41	5.7%	211	4.3%	55	5.5%	264	3.6%
Educational Services	7	1.5%	154	5.2%	14	2.0%	428	8.8%	23	2.3%	814	11.0%
Health Care & Social Assistance	18	3.9%	374	12.7%	35	4.9%	516	10.6%	57	5.7%	720	9.7%
Arts, Entertainment & Recreation	13	2.8%	32	1.1%	17	2.4%	44	0.9%	21	2.1%	85	1.1%
Accommodation & Food Services	25	5.4%	268	9.1%	43	6.0%	536	11.0%	62	6.2%	991	13.3%
Accommodation	3	0.6%	11	0.4%	4	0.6%	47	1.0%	8	0.8%	331	4.5%
Food Services & Drinking Places	21	4.5%	257	8.7%	39	5.5%	489	10.0%	54	5.4%	660	8.9%
Other Services (except Public Administration)	69	14.9%	259	8.8%	108	15.1%	445	9.1%	150	14.9%	568	7.6%
Automotive Repair & Maintenance	9	1.9%	19	0.6%	17	2.4%	37	0.8%	26	2.6%	68	0.9%
Public Administration	9	1.9%	92	3.1%	14	2.0%	130	2.7%	17	1.7%	166	2.2%
Unclassified Establishments	12	2.6%	40	1.4%	21	2.9%	53	1.1%	32	3.2%	72	1.0%
Total	464	100.0%	2,945	100.0%	715	100.0%	4,878	100.0%	1,004	100.0%	7,425	100.0%

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