



Demographic and Income Profile

Williamstown, NJ
 1840 S Black Horse Pike, Williamstown, New Jersey, 08094
 Drive Time: 4 minute radius

Prepared by Esri
 Latitude: 39.66107
 Longitude: -74.96357

Summary	Census 2010	2015	2020
Population	11,915	12,786	13,430
Households	4,130	4,406	4,608
Families	3,115	3,341	3,504
Average Household Size	2.86	2.87	2.89
Owner Occupied Housing Units	3,307	3,461	3,625
Renter Occupied Housing Units	823	945	982
Median Age	36.3	36.7	37.3
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.99%	0.39%	0.75%
Households	0.90%	0.40%	0.77%
Families	0.96%	0.42%	0.69%
Owner HHs	0.93%	0.31%	0.70%
Median Household Income	1.42%	2.44%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	367	8.3%	348	7.6%
\$15,000 - \$24,999	241	5.5%	194	4.2%
\$25,000 - \$34,999	317	7.2%	218	4.7%
\$35,000 - \$49,999	479	10.9%	449	9.7%
\$50,000 - \$74,999	651	14.8%	696	15.1%
\$75,000 - \$99,999	766	17.4%	874	19.0%
\$100,000 - \$149,999	1,124	25.5%	1,279	27.8%
\$150,000 - \$199,999	343	7.8%	411	8.9%
\$200,000+	117	2.7%	140	3.0%
Median Household Income	\$78,631		\$84,376	
Average Household Income	\$85,512		\$93,858	
Per Capita Income	\$29,249		\$31,946	

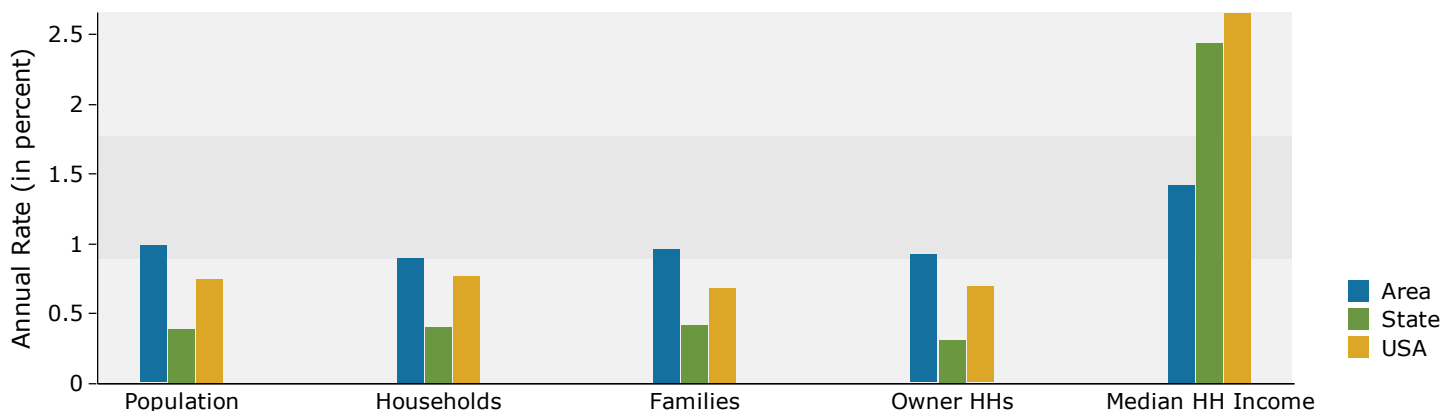
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	926	7.8%	954	7.5%	962	7.2%
5 - 9	875	7.3%	985	7.7%	972	7.2%
10 - 14	909	7.6%	918	7.2%	1,053	7.8%
15 - 19	895	7.5%	831	6.5%	861	6.4%
20 - 24	638	5.4%	774	6.1%	606	4.5%
25 - 34	1,470	12.3%	1,641	12.8%	1,804	13.4%
35 - 44	1,872	15.7%	1,858	14.5%	1,864	13.9%
45 - 54	1,717	14.4%	1,768	13.8%	1,792	13.3%
55 - 64	1,354	11.4%	1,477	11.6%	1,584	11.8%
65 - 74	708	5.9%	1,018	8.0%	1,223	9.1%
75 - 84	366	3.1%	370	2.9%	515	3.8%
85+	185	1.6%	191	1.5%	196	1.5%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,313	78.2%	9,722	76.0%	9,923	73.9%
Black Alone	1,761	14.8%	2,010	15.7%	2,219	16.5%
American Indian Alone	26	0.2%	33	0.3%	38	0.3%
Asian Alone	299	2.5%	353	2.8%	418	3.1%
Pacific Islander Alone	0	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	206	1.7%	276	2.2%	359	2.7%
Two or More Races	311	2.6%	391	3.1%	473	3.5%
Hispanic Origin (Any Race)	611	5.1%	829	6.5%	1,083	8.1%

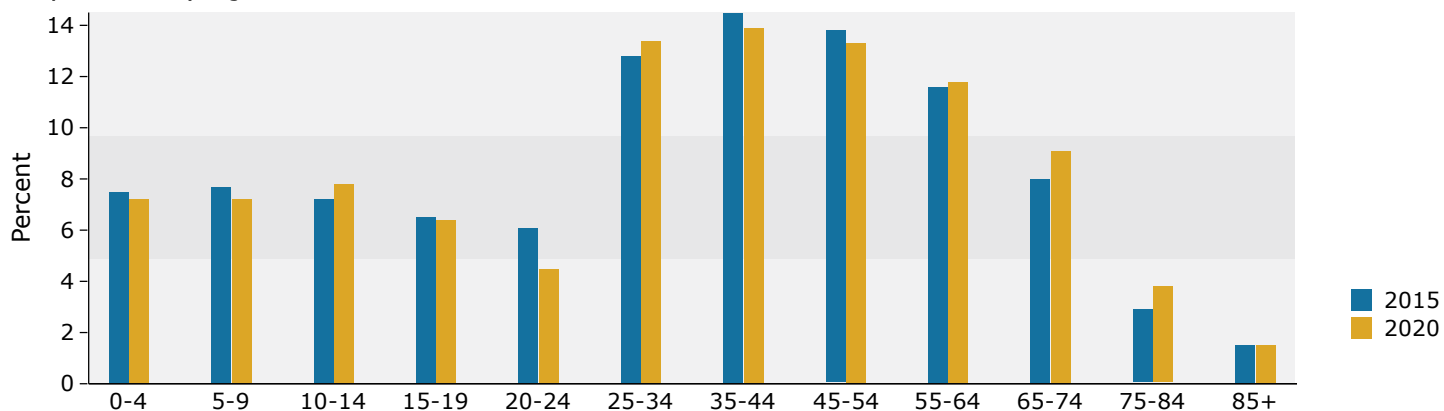
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

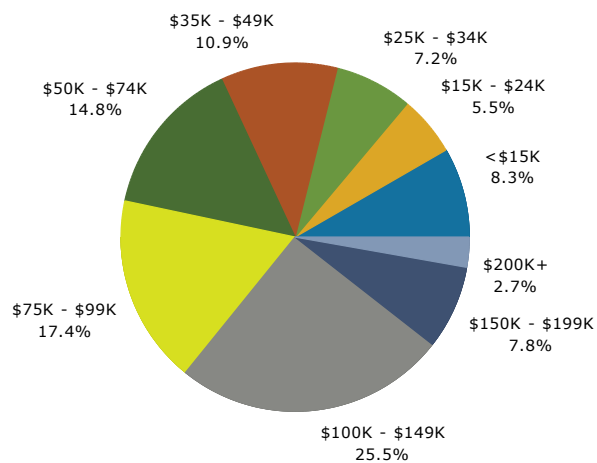
Trends 2015-2020



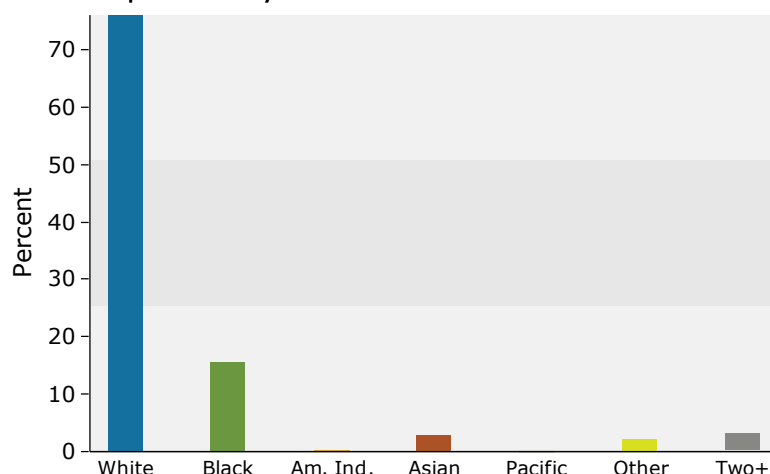
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 6.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

Williamstown, NJ
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 Drive Time: 6 minute radius

Prepared by Esri
 Latitude: 39.66107
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Summary	Census 2010	2015	2020
Population	23,717	24,550	25,263
Households	8,347	8,621	8,850
Families	6,153	6,378	6,561
Average Household Size	2.82	2.83	2.83
Owner Occupied Housing Units	6,570	6,645	6,831
Renter Occupied Housing Units	1,777	1,976	2,019
Median Age	37.2	38.1	38.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.57%	0.39%	0.75%
Households	0.53%	0.40%	0.77%
Families	0.57%	0.42%	0.69%
Owner HHs	0.55%	0.31%	0.70%
Median Household Income	2.50%	2.44%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	678	7.9%	635	7.2%
\$15,000 - \$24,999	541	6.3%	438	4.9%
\$25,000 - \$34,999	709	8.2%	489	5.5%
\$35,000 - \$49,999	1,273	14.8%	1,176	13.3%
\$50,000 - \$74,999	1,343	15.6%	1,397	15.8%
\$75,000 - \$99,999	1,408	16.3%	1,586	17.9%
\$100,000 - \$149,999	1,742	20.2%	1,972	22.3%
\$150,000 - \$199,999	672	7.8%	842	9.5%
\$200,000+	257	3.0%	315	3.6%
Median Household Income	\$69,305		\$78,416	
Average Household Income	\$81,558		\$91,308	
Per Capita Income	\$28,706		\$32,039	

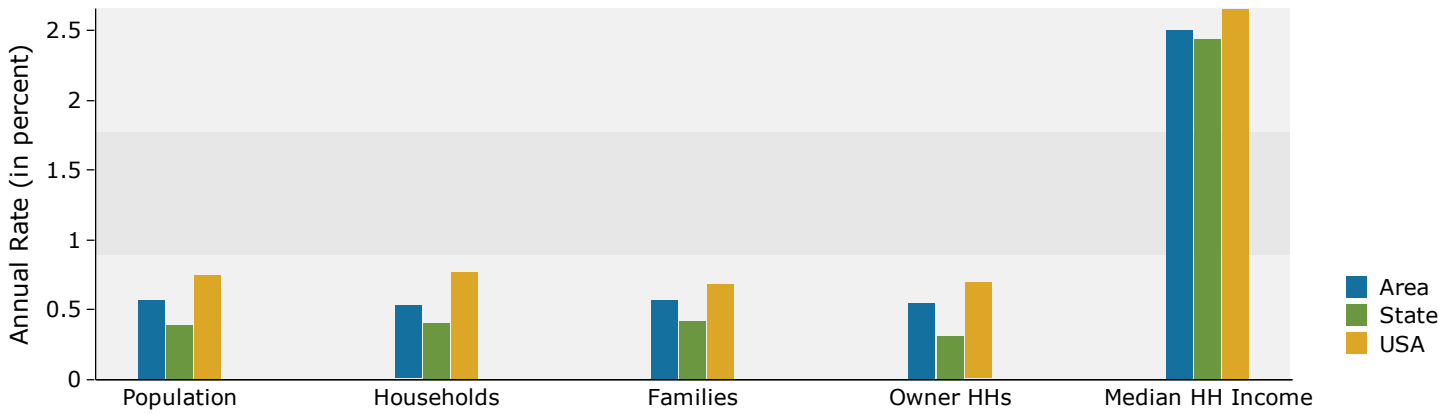
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,662	7.0%	1,662	6.8%	1,649	6.5%
5 - 9	1,694	7.1%	1,728	7.0%	1,686	6.7%
10 - 14	1,788	7.5%	1,737	7.1%	1,833	7.3%
15 - 19	1,800	7.6%	1,607	6.5%	1,609	6.4%
20 - 24	1,303	5.5%	1,530	6.2%	1,202	4.8%
25 - 34	2,822	11.9%	3,024	12.3%	3,371	13.3%
35 - 44	3,578	15.1%	3,394	13.8%	3,329	13.2%
45 - 54	3,431	14.5%	3,476	14.2%	3,397	13.4%
55 - 64	2,696	11.4%	2,909	11.8%	3,177	12.6%
65 - 74	1,668	7.0%	2,158	8.8%	2,420	9.6%
75 - 84	910	3.8%	920	3.7%	1,171	4.6%
85+	366	1.5%	405	1.6%	420	1.7%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	17,902	75.5%	18,172	74.0%	18,272	72.3%
Black Alone	4,189	17.7%	4,424	18.0%	4,660	18.4%
American Indian Alone	49	0.2%	60	0.2%	67	0.3%
Asian Alone	492	2.1%	560	2.3%	650	2.6%
Pacific Islander Alone	3	0.0%	4	0.0%	5	0.0%
Some Other Race Alone	441	1.9%	561	2.3%	708	2.8%
Two or More Races	642	2.7%	769	3.1%	902	3.6%
Hispanic Origin (Any Race)	1,273	5.4%	1,641	6.7%	2,079	8.2%

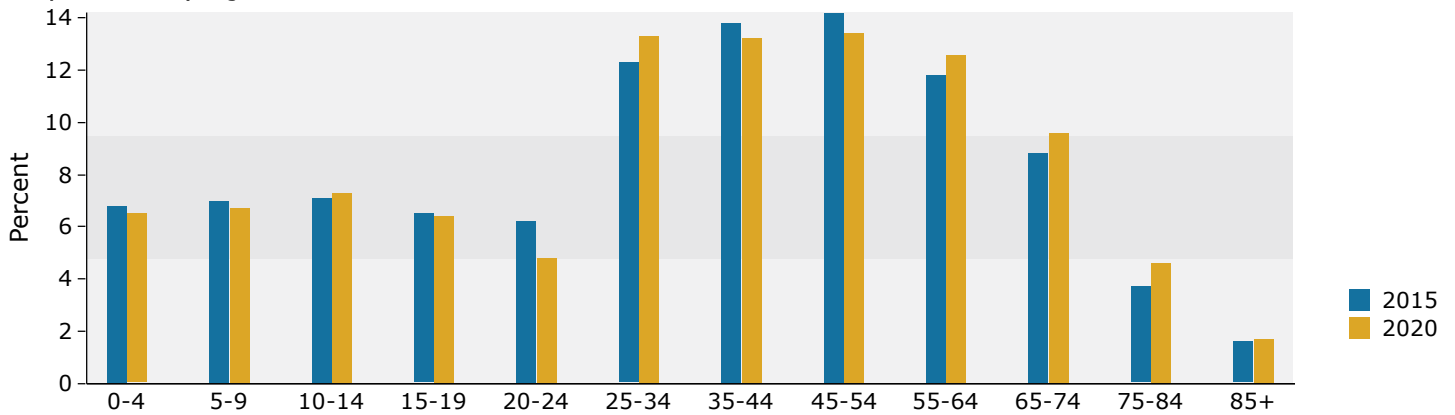
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

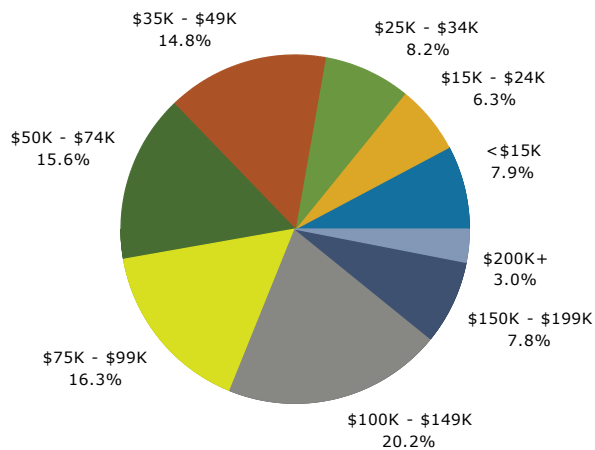
Trends 2015-2020



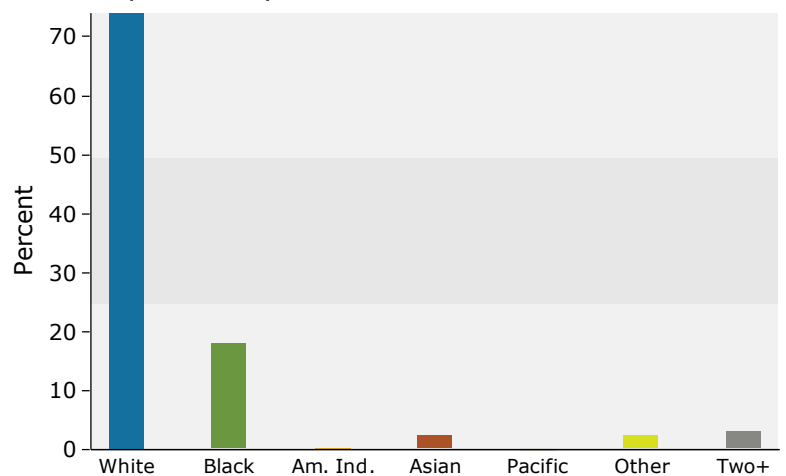
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 6.7%



Demographic and Income Profile

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 Latitude: 39.66107
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Summary	Census 2010	2015	2020
Population	41,742	43,027	44,077
Households	14,947	15,378	15,717
Families	10,883	11,244	11,518
Average Household Size	2.78	2.78	2.79
Owner Occupied Housing Units	12,021	12,109	12,369
Renter Occupied Housing Units	2,926	3,269	3,348
Median Age	37.7	38.7	39.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.48%	0.39%	0.75%
Households	0.44%	0.40%	0.77%
Families	0.48%	0.42%	0.69%
Owner HHs	0.43%	0.31%	0.70%
Median Household Income	2.91%	2.44%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,233	8.0%	1,155	7.3%
\$15,000 - \$24,999	1,120	7.3%	903	5.7%
\$25,000 - \$34,999	1,372	8.9%	956	6.1%
\$35,000 - \$49,999	2,172	14.1%	2,011	12.8%
\$50,000 - \$74,999	2,416	15.7%	2,517	16.0%
\$75,000 - \$99,999	2,537	16.5%	2,856	18.2%
\$100,000 - \$149,999	3,029	19.7%	3,380	21.5%
\$150,000 - \$199,999	1,071	7.0%	1,400	8.9%
\$200,000+	427	2.8%	539	3.4%
Median Household Income	\$66,735		\$77,009	
Average Household Income	\$79,090		\$89,081	
Per Capita Income	\$28,404		\$31,937	

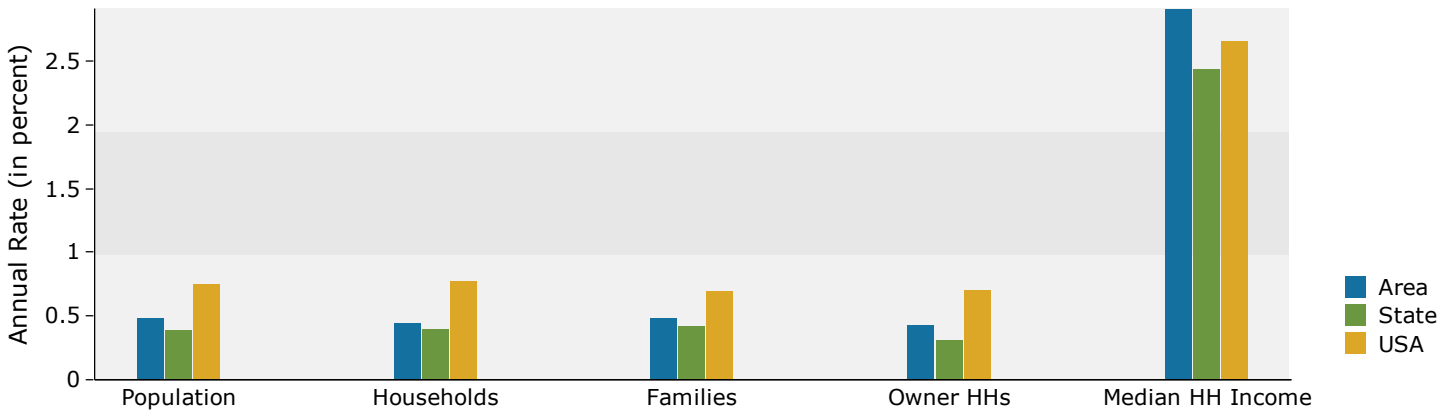
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,777	6.7%	2,757	6.4%	2,746	6.2%
5 - 9	2,974	7.1%	2,842	6.6%	2,775	6.3%
10 - 14	3,135	7.5%	3,035	7.1%	3,006	6.8%
15 - 19	3,162	7.6%	2,795	6.5%	2,791	6.3%
20 - 24	2,346	5.6%	2,752	6.4%	2,172	4.9%
25 - 34	4,835	11.6%	5,346	12.4%	6,165	14.0%
35 - 44	6,150	14.7%	5,687	13.2%	5,565	12.6%
45 - 54	6,202	14.9%	6,175	14.4%	5,827	13.2%
55 - 64	4,802	11.5%	5,325	12.4%	5,774	13.1%
65 - 74	3,088	7.4%	3,867	9.0%	4,316	9.8%
75 - 84	1,665	4.0%	1,758	4.1%	2,215	5.0%
85+	605	1.4%	690	1.6%	728	1.7%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,798	69.0%	29,139	67.7%	29,165	66.2%
Black Alone	10,014	24.0%	10,407	24.2%	10,806	24.5%
American Indian Alone	102	0.2%	119	0.3%	132	0.3%
Asian Alone	880	2.1%	1,001	2.3%	1,150	2.6%
Pacific Islander Alone	9	0.0%	12	0.0%	14	0.0%
Some Other Race Alone	749	1.8%	947	2.2%	1,183	2.7%
Two or More Races	1,189	2.8%	1,402	3.3%	1,627	3.7%
Hispanic Origin (Any Race)	2,315	5.5%	2,940	6.8%	3,676	8.3%

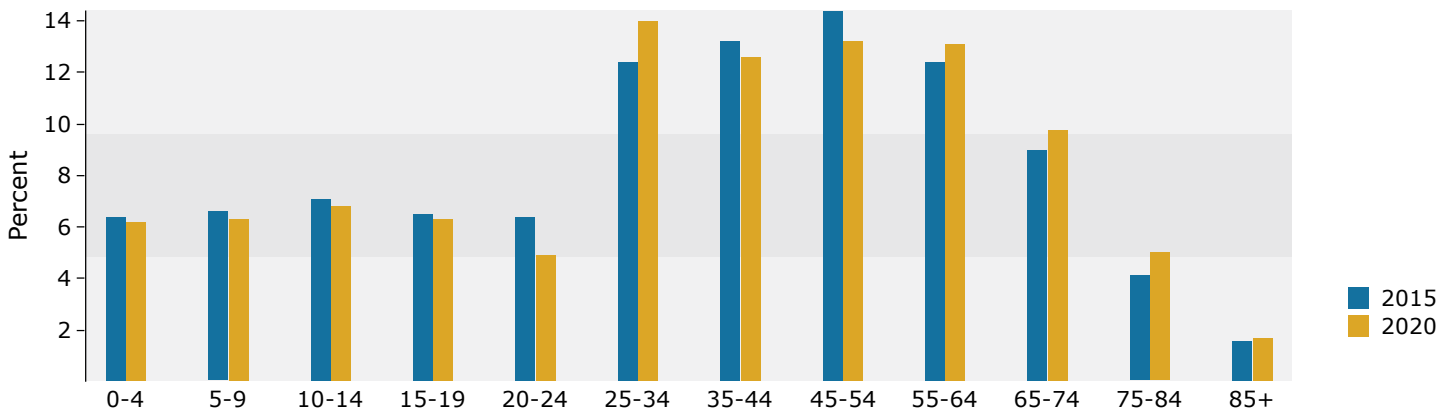
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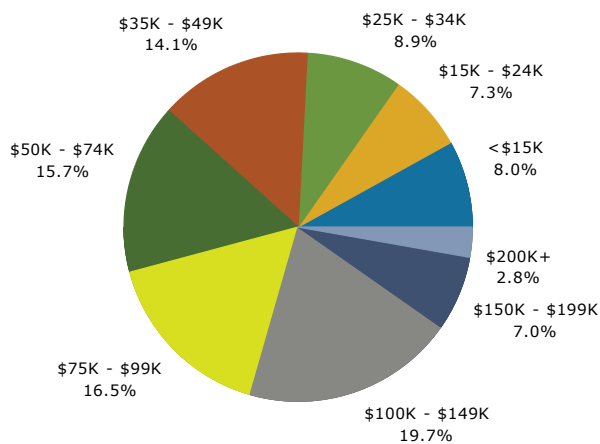
Trends 2015-2020



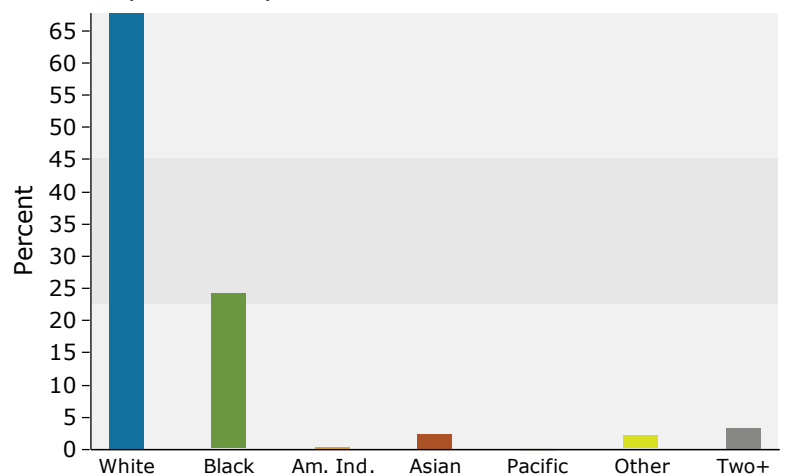
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.