

Applebees - Longmont, Co

2030 Ken Pratt Blvd, Longmont, Colorado, 80501 Drive Time: 4 minute radius Prepared by Esri

Latitude: 40.14414 Longitude: -105.12701

Summary Census 2010 2015 2020 Population 10,616 11.480 12.286 Households 4,055 4,457 3.298 Average Household Size 2,626 3,675 3.298 Average Household Size 2,620 2,58 2.575 Owner Occupied Housing Units 2,774 2,893 3.11 Renter Occupied Housing Units 1,274 1,398 1.672 Median Age 37.2 3.81 1.832 Population 1.37% 1.278% 0.77% Population 1.37% 1.278% 0.77% Conner Hits 1.44% 1.35% 0.77% Median Household Income 2.27% 3.35% 155 2.6% 13,0000 9.999 190 4.9% 157 3.9% 13,0000 9.999 100 4.9% 157 3.9% 13,0000 9.999 792 1.74% 121 2.9% 13,0000 9.999 303 8.1%<							
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Race and Ethnicity Number Percent State	85+						
White Alone 8,863 83.5% 9,444 82.3% 9,973 81.2% Black Alone 105 1.0% 131 1.1% 158 1.3% American Indian Alone 62 0.6% 70 0.6% 76 0.6% Asian Alone 484 4.6% 591 5.1% 691 5.6% Pacific Islander Alone 6 0.1% 6 0.1% 8 0.1% Some Other Race Alone 824 7.8% 910 7.9% 991 8.1% Two or More Races 272 2.6% 329 2.9% 389 3.2% Hispanic Origin (Any Race) 1,977 18.6% 2,194 19.1% 2,463 20.0%					2015		
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Some Other Race Alone 824 7.8% 910 7.9% 991 8.1% Two or More Races 272 2.6% 329 2.9% 389 3.2% Hispanic Origin (Any Race) 1,977 18.6% 2,194 19.1% 2,463 20.0%							
Two or More Races 272 2.6% 329 2.9% 389 3.2% Hispanic Origin (Any Race) 1,977 18.6% 2,194 19.1% 2,463 20.0%							
Hispanic Origin (Any Race) 1,977 18.6% 2,194 19.1% 2,463 20.0%							
	Two or More Races	272	2.6%	329	2.9%	389	3.2%
		1,977	18.6%	2,194	19.1%	2,463	20.0%

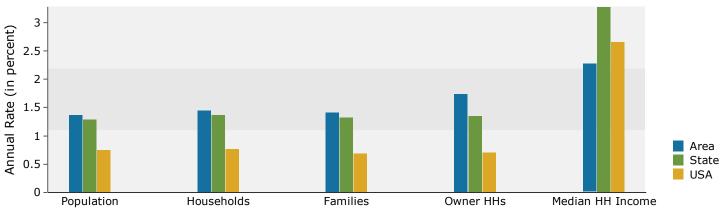
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

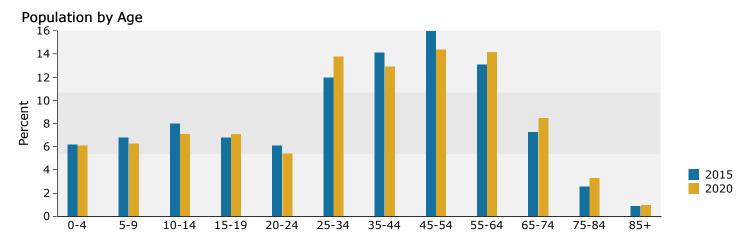


Applebees - Longmont, Co 2030 Ken Pratt Blvd, Longmont, Colorado, 80501 Drive Time: 4 minute radius Prepared by Esri

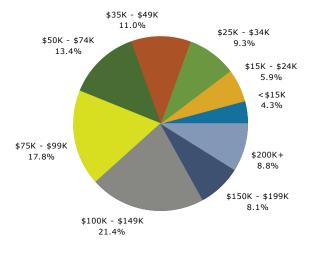
Latitude: 40.14414 Longitude: -105.12701

Trends 2015-2020

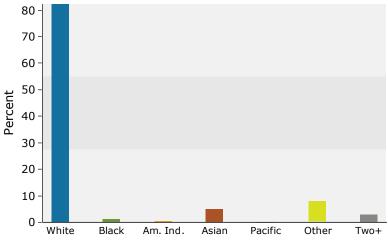




2015 Household Income



2015 Population by Race



²⁰¹⁵ Percent Hispanic Origin: 19.1%



Applebees - Longmont, Co

2030 Ken Pratt Blvd, Longmont, Colorado, 80501 Drive Time: 6 minute radius Prepared by Esri

Latitude: 40.14414 Longitude: -105.12701

Summary	Cer	nsus 2010		2015		2020
Population		28,239		29,551		31,505
Households		11,291		11,901		12,737
Families		7,482		7,864		8,404
Average Household Size		2.49		2.48		2.47
Owner Occupied Housing Units		7,266		7,143		7,726
Renter Occupied Housing Units		4,025		4,757		5,011
Median Age		37.6		38.6		38.6
Trends: 2015 - 2020 Annual Rate		Area		State		National
Population		1.29%		1.29%		0.75%
Households		1.37%		1.37%		0.77%
Families		1.34%		1.32%		0.69%
Owner HHs		1.58%		1.35%		0.70%
Median Household Income		2.49%		3.28%		2.66%
			20	15		20
Households by Income			Number	Percent	Number	Percent
<\$15,000			735	6.2%	676	5.3%
\$15,000 - \$24,999			791	6.6%	590	4.6%
\$25,000 - \$34,999			1,168	9.8%	919	7.2%
\$35,000 - \$49,999			1,380	11.6%	1,323	10.4%
\$50,000 - \$74,999			1,729	14.5%	1,773	13.9%
\$75,000 - \$99,999			1,763	14.8%	2,021	15.9%
\$100,000 - \$149,999			2,187	18.4%	2,757	21.6%
\$150,000 - \$199,999			1,075	9.0%	1,296	10.2%
\$200,000+			1,073	9.0%	1,382	10.9%
Median Household Income			\$76,564		\$86,569	
Average Household Income			\$98,222		\$112,220	
Per Capita Income			\$38,978		\$44,669	
	Census 20		2015		2020	
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,909	6.8%	1,841	6.2%	1,960	6.2%
5 - 9	2,160	7.6%	2,005	6.8%	2,011	6.4%
10 - 14	2,172	7.7%		7.7%		7.0%
15 - 19			2,263		2,205	
	1,876	6.6%	2,005	6.8%	2,147	6.8%
20 - 24	1,417	5.0%	2,005 1,825	6.2%	2,147 1,882	6.0%
20 - 24 25 - 34	1,417 3,490	5.0% 12.4%	2,005 1,825 3,467	6.2% 11.7%	2,147 1,882 4,152	6.0% 13.2%
20 - 24 25 - 34 35 - 44	1,417 3,490 4,264	5.0% 12.4% 15.1%	2,005 1,825 3,467 4,030	6.2% 11.7% 13.6%	2,147 1,882 4,152 3,965	6.0% 13.2% 12.6%
20 - 24 25 - 34 35 - 44 45 - 54	1,417 3,490 4,264 4,838	5.0% 12.4% 15.1% 17.1%	2,005 1,825 3,467 4,030 4,642	6.2% 11.7% 13.6% 15.7%	2,147 1,882 4,152 3,965 4,443	6.0% 13.2% 12.6% 14.1%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64	1,417 3,490 4,264 4,838 3,355	5.0% 12.4% 15.1% 17.1% 11.9%	2,005 1,825 3,467 4,030 4,642 3,976	6.2% 11.7% 13.6% 15.7% 13.5%	2,147 1,882 4,152 3,965 4,443 4,422	6.0% 13.2% 12.6% 14.1% 14.0%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74	1,417 3,490 4,264 4,838 3,355 1,628	5.0% 12.4% 15.1% 17.1% 11.9% 5.8%	2,005 1,825 3,467 4,030 4,642 3,976 2,238	6.2% 11.7% 13.6% 15.7% 13.5% 7.6%	2,147 1,882 4,152 3,965 4,443 4,422 2,759	6.0% 13.2% 12.6% 14.1% 14.0% 8.8%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84	1,417 3,490 4,264 4,838 3,355 1,628 859	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74	1,417 3,490 4,264 4,838 3,355 1,628 859 271	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 820	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 15	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 15 Percent	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 15 Percent 83.2%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent 82.1%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% Percent 83.2% 1.1%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent 82.1% 1.2%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256 227	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9% 0.8%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315 249	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% Percent 83.2% 1.1% 0.8%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382 275	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent 82.1% 1.2% 0.9%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone Asian Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256 227 1,107	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9% 0.8% 3.9%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315 249 1,273	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% Percent 83.2% 1.1% 0.8% 4.3%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382 275 382 275 1,499	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent 82.1% 1.2% 0.9% 4.8%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256 227 1,107 10	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9% 0.8% 3.9% 0.0%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315 249 1,273 11	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 83.2% 1.1% 0.8% 4.3% 0.0%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382 275 1,499 13	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent 82.1% 1.2% 0.9% 4.8% 0.0%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256 227 1,107 10 2,046	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9% 0.8% 3.9% 0.0% 7.2%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315 249 1,273 11 2,232	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 83.2% 1.1% 0.8% 4.3% 0.0% 7.6%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382 275 1,499 13 2,422	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% 020 Percent 82.1% 1.2% 0.9% 4.8% 0.0% 7.7%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone Black Alone American Indian Alone Asian Alone Pacific Islander Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256 227 1,107 10	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9% 0.8% 3.9% 0.0%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315 249 1,273 11	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 83.2% 1.1% 0.8% 4.3% 0.0%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382 275 1,499 13	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% Percent 82.1% 1.2% 0.9% 4.8% 0.0%
20 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 - 74 75 - 84 85+ Race and Ethnicity White Alone Black Alone American Indian Alone American Indian Alone Asian Alone Pacific Islander Alone Some Other Race Alone	1,417 3,490 4,264 4,838 3,355 1,628 859 271 Census 20 Number 23,830 256 227 1,107 10 2,046	5.0% 12.4% 15.1% 17.1% 11.9% 5.8% 3.0% 1.0% Percent 84.4% 0.9% 0.8% 3.9% 0.0% 7.2%	2,005 1,825 3,467 4,030 4,642 3,976 2,238 929 327 20 Number 24,589 315 249 1,273 11 2,232	6.2% 11.7% 13.6% 15.7% 13.5% 7.6% 3.1% 1.1% 83.2% 1.1% 0.8% 4.3% 0.0% 7.6%	2,147 1,882 4,152 3,965 4,443 4,422 2,759 1,169 388 20 Number 25,873 382 275 1,499 13 2,422	6.0% 13.2% 12.6% 14.1% 14.0% 8.8% 3.7% 1.2% 020 Percent 82.1% 1.2% 0.9% 4.8% 0.0% 7.7%

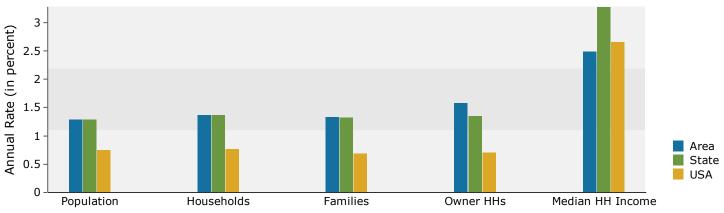
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



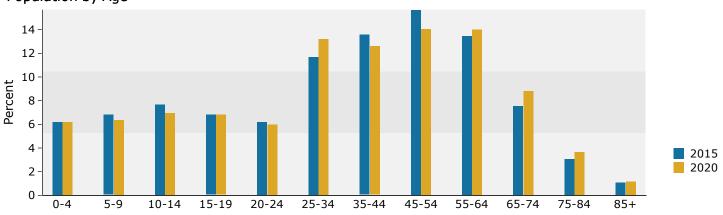
Applebees - Longmont, Co 2030 Ken Pratt Blvd, Longmont, Colorado, 80501 Drive Time: 6 minute radius Prepared by Esri

Latitude: 40.14414 Longitude: -105.12701

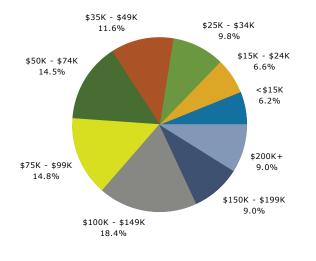
Trends 2015-2020



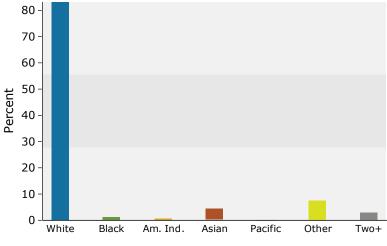




2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 19.3%



Applebees - Longmont, Co

2030 Ken Pratt Blvd, Longmont, Colorado, 80501 Drive Time: 8 minute radius Prepared by Esri

Latitude: 40.14414 Longitude: -105.12701

Summary	Cer	1sus 2010		2015		2020
Population		54,516		56,951		60,587
Households		21,720		22,840		24,404
Families		14,227		14,915		15,911
Average Household Size		2.50		2.48		2.47
Owner Occupied Housing Units		14,107		13,831		14,893
Renter Occupied Housing Units		7,613		9,009		9,511
Median Age		38.6		39.7		39.9
Trends: 2015 - 2020 Annual Rate		Area		State		National
Population		1.25%		1.29%		0.75%
Households		1.33%		1.37%		0.77%
Families		1.30%		1.32%		0.69%
Owner HHs		1.49%		1.35%		0.70%
Median Household Income		3.09%		3.28%		2.66%
			20	015	20	20
Households by Income			Number	Percent	Number	Percent
<\$15,000			1,690	7.4%	1,579	6.5%
\$15,000 - \$24,999			1,848	8.1%	1,444	5.9%
\$25,000 - \$34,999			2,228	9.8%	1,839	7.5%
\$35,000 - \$49,999			2,872	12.6%	2,774	11.4%
\$50,000 - \$74,999			3,361	14.7%	3,425	14.0%
\$75,000 - \$99,999			3,329	14.6%	3,915	16.0%
\$100,000 - \$149,999			3,839	16.8%	4,875	20.0%
\$150,000 - \$199,999			1,883	8.2%	2,276	9.3%
\$200,000+			1,790	7.8%	2,276	9.3%
Median Household Income			\$69,364		\$80,761	
Average Household Income			\$92,099		\$104,887	
Per Capita Income			\$37,099		\$42,418	
	Census 20			015		20
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,567	6.5%	3,453	6.1%	3,665	6.0%
5 - 9	3,939	7.2%	3,800	6.7%	3,814	6.3%
10 - 14	3,976	7.3%	4,121	7.2%	4,137	6.8%
15 - 19	3,618	6.6%	3,698	6.5%	3,909	6.5%
20 - 24	2,780	5.1%	3,411	6.0%	3,399	5.6%
25 - 34	6,607	12.1%	6,563	11.5%	7,684	12.7%
35 - 44	7,836	14.4%	7,577	13.3%	7,632	12.6%
45 - 54	9,234	16.9%	8,743	15.4%	8,320	13.7%
55 - 64	6,682	12.3%	7,940	13.9%	8,580	14.2%
65 - 74	3,470	6.4%	4,564	8.0%	5,727	9.5%
75 - 84	1,992	3.7%	2,121	3.7%	2,633	4.3%
85+	817	1.5%	958	1.7%	1,086	1.8%
	Census 20			015		20
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent
White Alone	46,260	84.9%	47,686	83.7%	50,113	82.7%
Black Alone	460	0.8%	566	1.0%	684	1.1%
American Indian Alone	493	0.9%	541	0.9%	603	1.0%
Asian Alone	1,786	3.3%	2,045	3.6%	2,403	4.0%
Pacific Islander Alone	23	0.0%	26	0.0%	29	0.0%
Some Other Race Alone	4,011	7.4%	4,378	7.7%	4,748	7.8%
Two or More Races	1,481	2.7%	1,709	3.0%	2,006	3.3%
Hispanic Origin (Any Race)	10,890	20.0%	11,818	20.8%	13,179	21.8%
Data Note: Income is expressed in current dollars.						

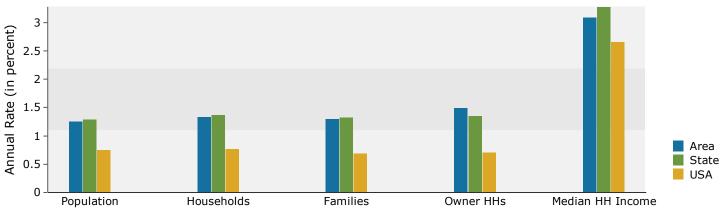
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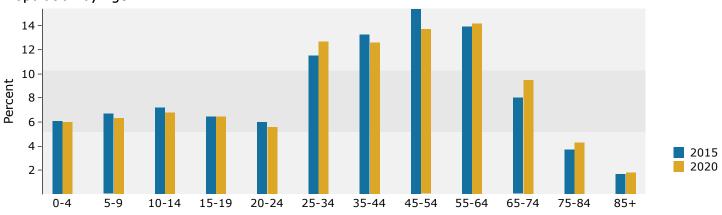
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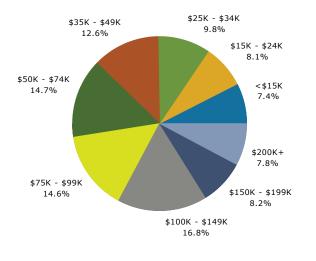
Trends 2015-2020



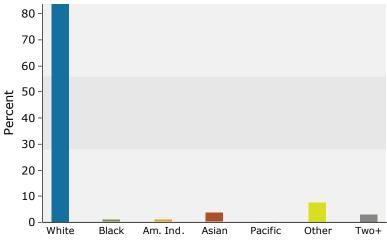




2015 Household Income



2015 Population by Race



²⁰¹⁵ Percent Hispanic Origin: 20.8%