



Demographic and Income Profile

Applebees - Longmont, Co
 2030 Ken Pratt Blvd, Longmont, Colorado, 80501
 Drive Time: 4 minute radius

Prepared by Esri
 Latitude: 40.14414
 Longitude: -105.12701

Summary	Census 2010	2015	2020
Population	10,616	11,480	12,286
Households	4,056	4,457	4,789
Families	2,806	3,075	3,298
Average Household Size	2.62	2.58	2.57
Owner Occupied Housing Units	2,774	2,859	3,117
Renter Occupied Housing Units	1,282	1,598	1,672
Median Age	37.2	38.1	38.2
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.37%	1.29%	0.75%
Households	1.45%	1.37%	0.77%
Families	1.41%	1.32%	0.69%
Owner HHs	1.74%	1.35%	0.70%
Median Household Income	2.27%	3.28%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	190	4.3%	174	3.6%
\$15,000 - \$24,999	263	5.9%	185	3.9%
\$25,000 - \$34,999	416	9.3%	315	6.6%
\$35,000 - \$49,999	489	11.0%	473	9.9%
\$50,000 - \$74,999	597	13.4%	596	12.4%
\$75,000 - \$99,999	792	17.8%	892	18.6%
\$100,000 - \$149,999	953	21.4%	1,215	25.4%
\$150,000 - \$199,999	363	8.1%	432	9.0%
\$200,000+	394	8.8%	507	10.6%
Median Household Income	\$81,858		\$91,587	
Average Household Income	\$101,454		\$115,046	
Per Capita Income	\$39,150		\$44,545	

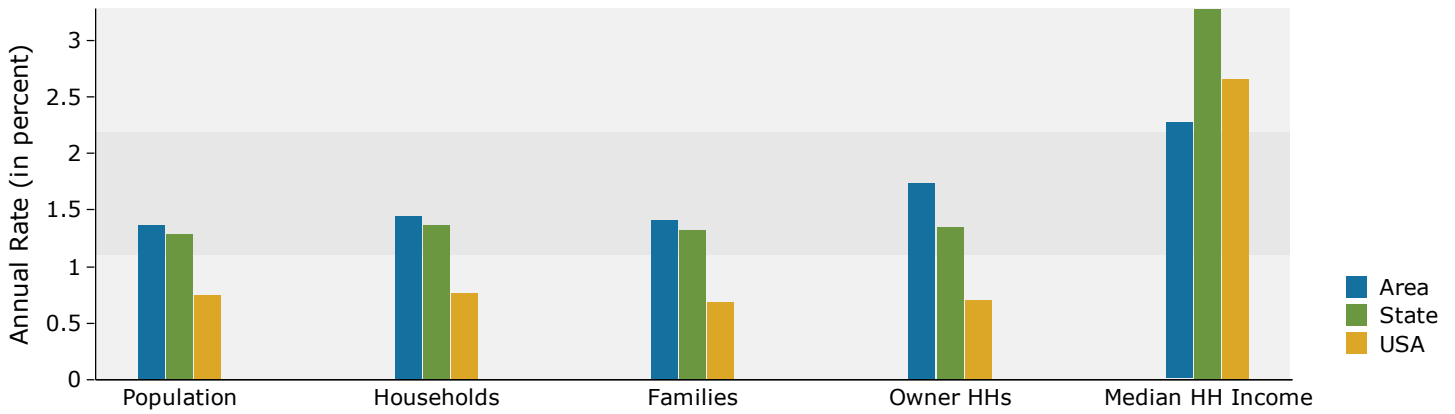
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	706	6.6%	711	6.2%	749	6.1%
5 - 9	851	8.0%	785	6.8%	779	6.3%
10 - 14	841	7.9%	919	8.0%	870	7.1%
15 - 19	738	6.9%	786	6.8%	874	7.1%
20 - 24	513	4.8%	702	6.1%	660	5.4%
25 - 34	1,277	12.0%	1,383	12.0%	1,692	13.8%
35 - 44	1,720	16.2%	1,623	14.1%	1,582	12.9%
45 - 54	1,868	17.6%	1,836	16.0%	1,770	14.4%
55 - 64	1,204	11.3%	1,504	13.1%	1,747	14.2%
65 - 74	555	5.2%	837	7.3%	1,042	8.5%
75 - 84	276	2.6%	295	2.6%	400	3.3%
85+	70	0.7%	100	0.9%	120	1.0%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,863	83.5%	9,444	82.3%	9,973	81.2%
Black Alone	105	1.0%	131	1.1%	158	1.3%
American Indian Alone	62	0.6%	70	0.6%	76	0.6%
Asian Alone	484	4.6%	591	5.1%	691	5.6%
Pacific Islander Alone	6	0.1%	6	0.1%	8	0.1%
Some Other Race Alone	824	7.8%	910	7.9%	991	8.1%
Two or More Races	272	2.6%	329	2.9%	389	3.2%
Hispanic Origin (Any Race)	1,977	18.6%	2,194	19.1%	2,463	20.0%

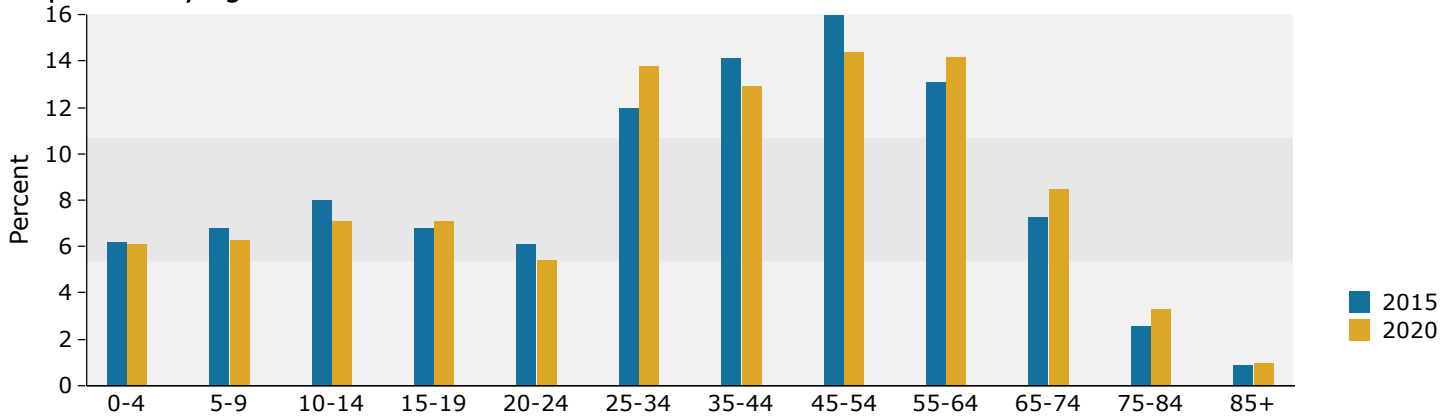
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

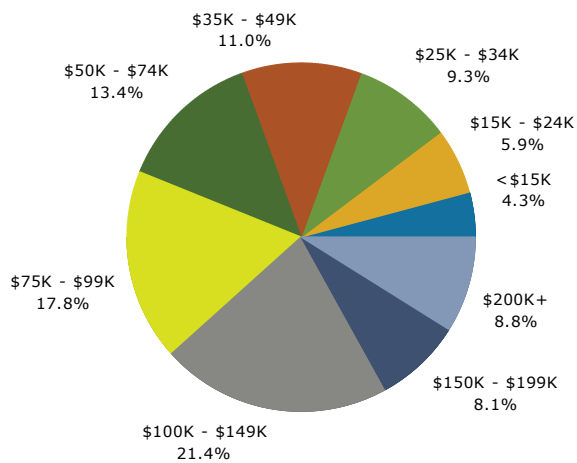
Trends 2015-2020



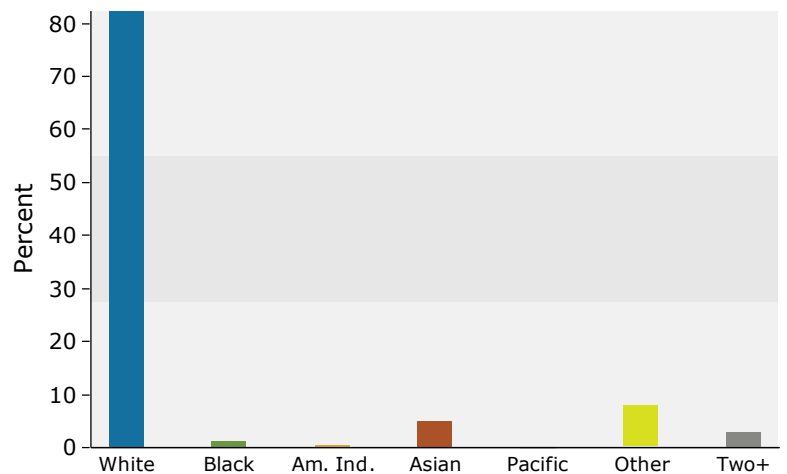
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 19.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Profile

Applebees - Longmont, Co
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Summary	Census 2010	2015	2020
Population	28,239	29,551	31,505
Households	11,291	11,901	12,737
Families	7,482	7,864	8,404
Average Household Size	2.49	2.48	2.47
Owner Occupied Housing Units	7,266	7,143	7,726
Renter Occupied Housing Units	4,025	4,757	5,011
Median Age	37.6	38.6	38.6
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.29%	1.29%	0.75%
Households	1.37%	1.37%	0.77%
Families	1.34%	1.32%	0.69%
Owner HHs	1.58%	1.35%	0.70%
Median Household Income	2.49%	3.28%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	735	6.2%	676	5.3%
\$15,000 - \$24,999	791	6.6%	590	4.6%
\$25,000 - \$34,999	1,168	9.8%	919	7.2%
\$35,000 - \$49,999	1,380	11.6%	1,323	10.4%
\$50,000 - \$74,999	1,729	14.5%	1,773	13.9%
\$75,000 - \$99,999	1,763	14.8%	2,021	15.9%
\$100,000 - \$149,999	2,187	18.4%	2,757	21.6%
\$150,000 - \$199,999	1,075	9.0%	1,296	10.2%
\$200,000+	1,073	9.0%	1,382	10.9%
Median Household Income	\$76,564		\$86,569	
Average Household Income	\$98,222		\$112,220	
Per Capita Income	\$38,978		\$44,669	

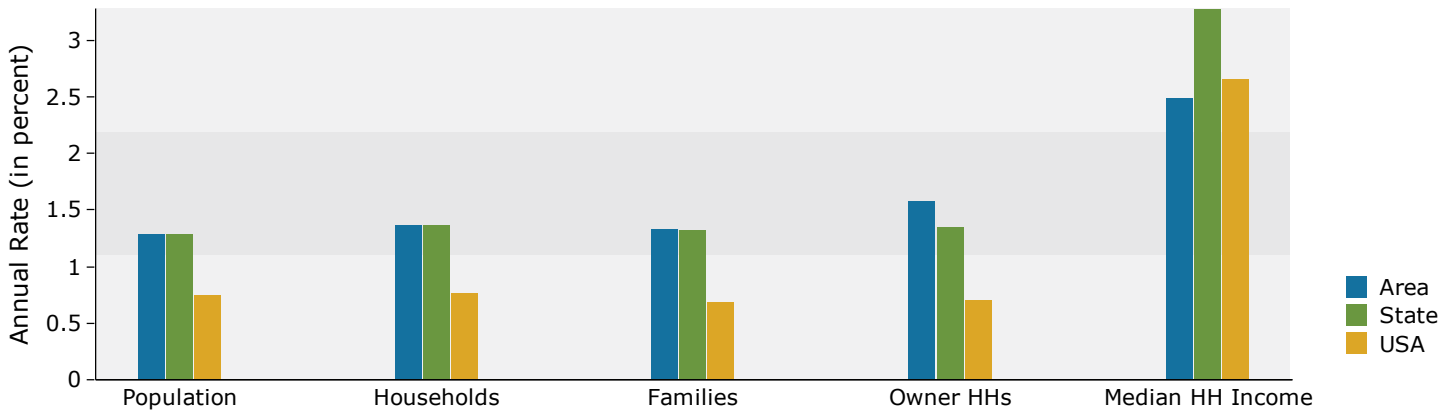
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,909	6.8%	1,841	6.2%	1,960	6.2%
5 - 9	2,160	7.6%	2,005	6.8%	2,011	6.4%
10 - 14	2,172	7.7%	2,263	7.7%	2,205	7.0%
15 - 19	1,876	6.6%	2,005	6.8%	2,147	6.8%
20 - 24	1,417	5.0%	1,825	6.2%	1,882	6.0%
25 - 34	3,490	12.4%	3,467	11.7%	4,152	13.2%
35 - 44	4,264	15.1%	4,030	13.6%	3,965	12.6%
45 - 54	4,838	17.1%	4,642	15.7%	4,443	14.1%
55 - 64	3,355	11.9%	3,976	13.5%	4,422	14.0%
65 - 74	1,628	5.8%	2,238	7.6%	2,759	8.8%
75 - 84	859	3.0%	929	3.1%	1,169	3.7%
85+	271	1.0%	327	1.1%	388	1.2%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,830	84.4%	24,589	83.2%	25,873	82.1%
Black Alone	256	0.9%	315	1.1%	382	1.2%
American Indian Alone	227	0.8%	249	0.8%	275	0.9%
Asian Alone	1,107	3.9%	1,273	4.3%	1,499	4.8%
Pacific Islander Alone	10	0.0%	11	0.0%	13	0.0%
Some Other Race Alone	2,046	7.2%	2,232	7.6%	2,422	7.7%
Two or More Races	762	2.7%	883	3.0%	1,040	3.3%
Hispanic Origin (Any Race)	5,244	18.6%	5,700	19.3%	6,369	20.2%

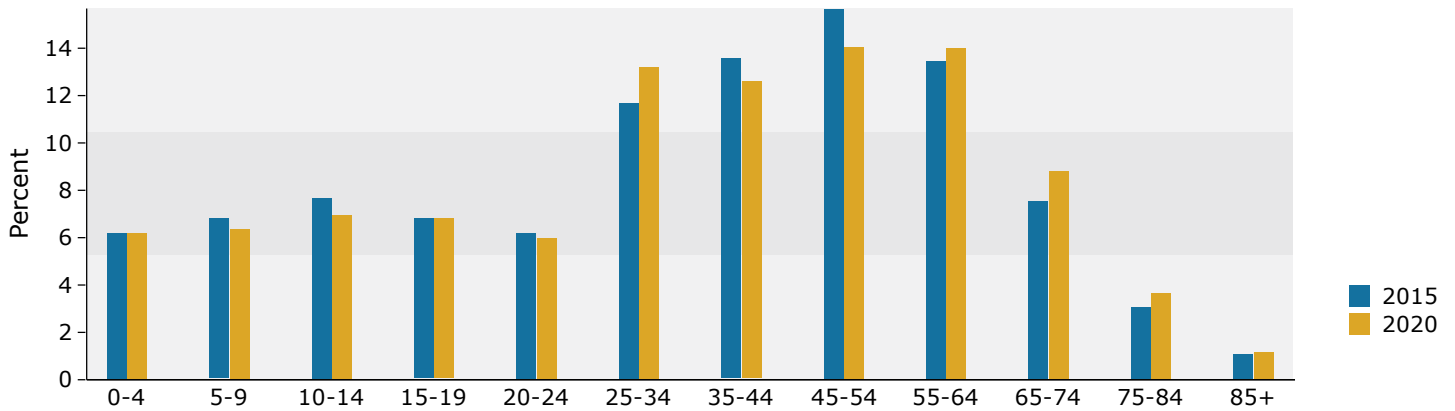
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

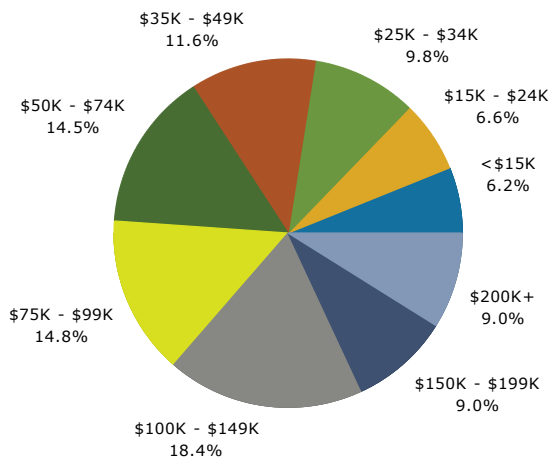
Trends 2015-2020



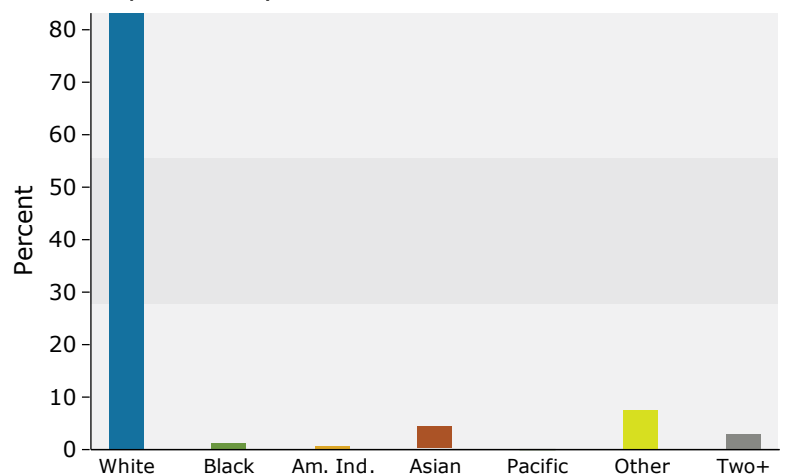
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 19.3%



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Summary	Census 2010	2015	2020
Population	54,516	56,951	60,587
Households	21,720	22,840	24,404
Families	14,227	14,915	15,911
Average Household Size	2.50	2.48	2.47
Owner Occupied Housing Units	14,107	13,831	14,893
Renter Occupied Housing Units	7,613	9,009	9,511
Median Age	38.6	39.7	39.9
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	1.25%	1.29%	0.75%
Households	1.33%	1.37%	0.77%
Families	1.30%	1.32%	0.69%
Owner HHs	1.49%	1.35%	0.70%
Median Household Income	3.09%	3.28%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,690	7.4%	1,579	6.5%
\$15,000 - \$24,999	1,848	8.1%	1,444	5.9%
\$25,000 - \$34,999	2,228	9.8%	1,839	7.5%
\$35,000 - \$49,999	2,872	12.6%	2,774	11.4%
\$50,000 - \$74,999	3,361	14.7%	3,425	14.0%
\$75,000 - \$99,999	3,329	14.6%	3,915	16.0%
\$100,000 - \$149,999	3,839	16.8%	4,875	20.0%
\$150,000 - \$199,999	1,883	8.2%	2,276	9.3%
\$200,000+	1,790	7.8%	2,276	9.3%
Median Household Income	\$69,364		\$80,761	
Average Household Income	\$92,099		\$104,887	
Per Capita Income	\$37,099		\$42,418	

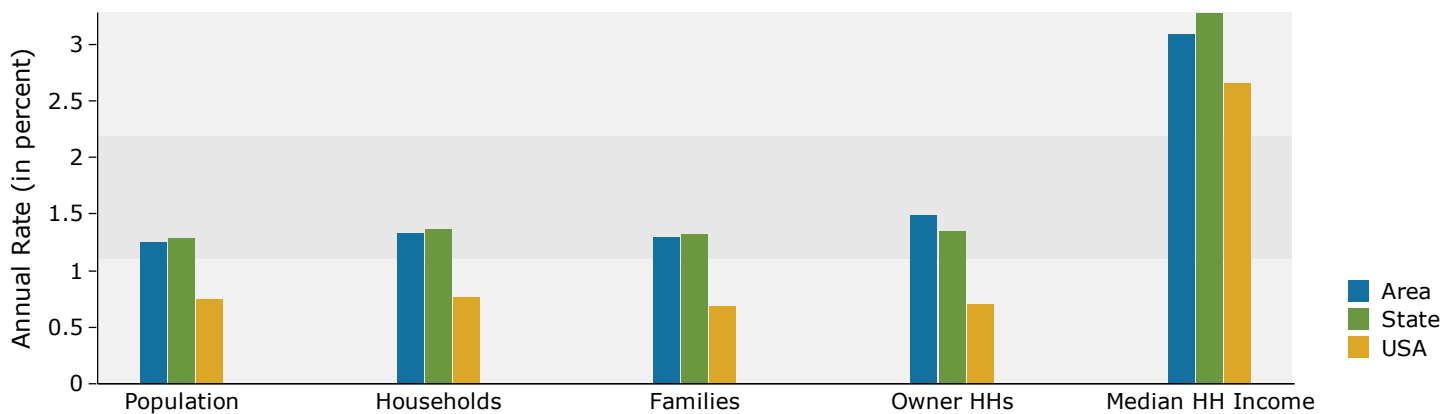
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,567	6.5%	3,453	6.1%	3,665	6.0%
5 - 9	3,939	7.2%	3,800	6.7%	3,814	6.3%
10 - 14	3,976	7.3%	4,121	7.2%	4,137	6.8%
15 - 19	3,618	6.6%	3,698	6.5%	3,909	6.5%
20 - 24	2,780	5.1%	3,411	6.0%	3,399	5.6%
25 - 34	6,607	12.1%	6,563	11.5%	7,684	12.7%
35 - 44	7,836	14.4%	7,577	13.3%	7,632	12.6%
45 - 54	9,234	16.9%	8,743	15.4%	8,320	13.7%
55 - 64	6,682	12.3%	7,940	13.9%	8,580	14.2%
65 - 74	3,470	6.4%	4,564	8.0%	5,727	9.5%
75 - 84	1,992	3.7%	2,121	3.7%	2,633	4.3%
85+	817	1.5%	958	1.7%	1,086	1.8%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	46,260	84.9%	47,686	83.7%	50,113	82.7%
Black Alone	460	0.8%	566	1.0%	684	1.1%
American Indian Alone	493	0.9%	541	0.9%	603	1.0%
Asian Alone	1,786	3.3%	2,045	3.6%	2,403	4.0%
Pacific Islander Alone	23	0.0%	26	0.0%	29	0.0%
Some Other Race Alone	4,011	7.4%	4,378	7.7%	4,748	7.8%
Two or More Races	1,481	2.7%	1,709	3.0%	2,006	3.3%
Hispanic Origin (Any Race)	10,890	20.0%	11,818	20.8%	13,179	21.8%

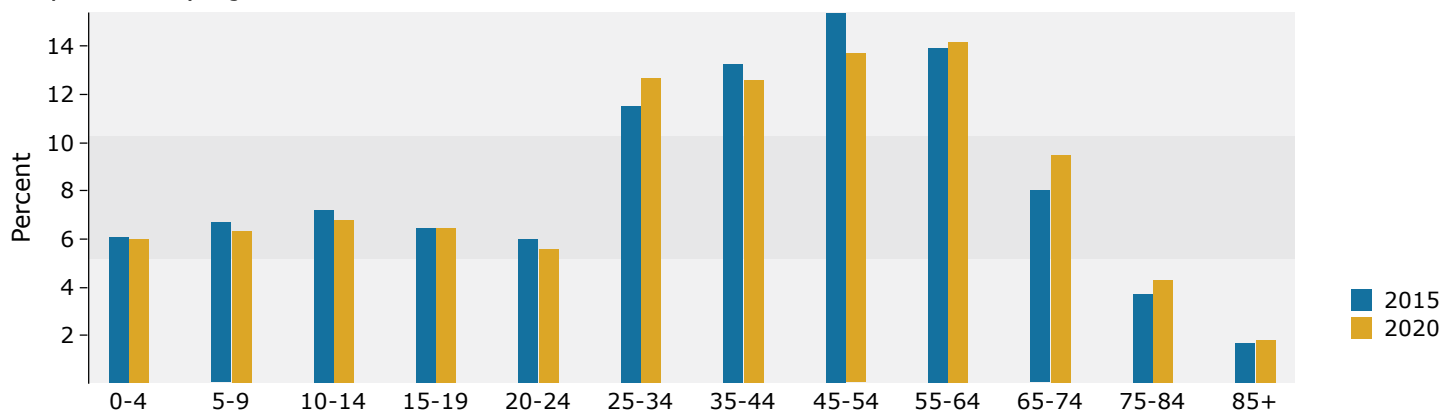
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

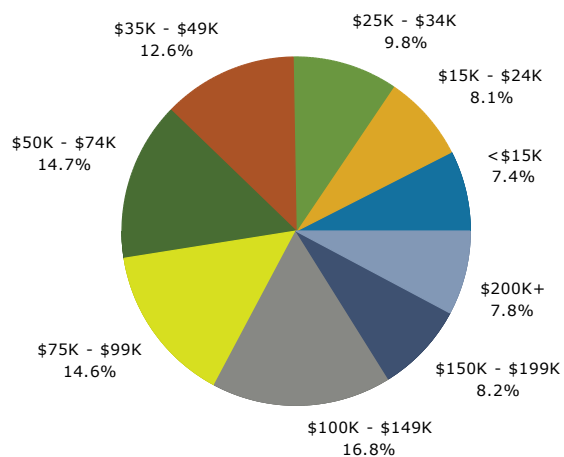
Trends 2015-2020



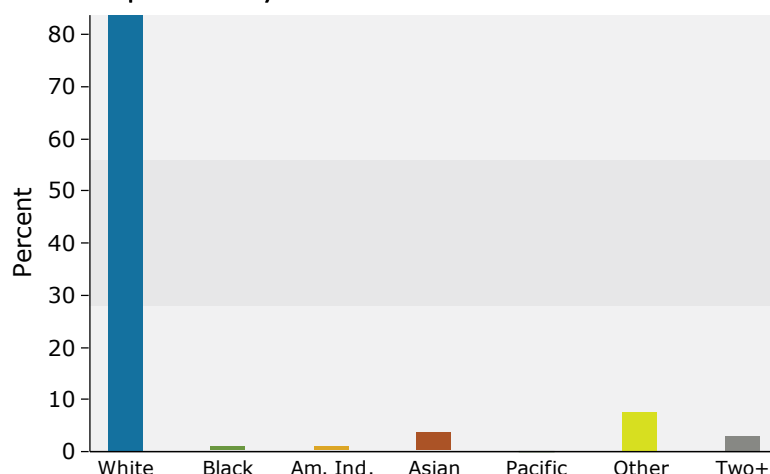
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 20.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.