



Retail MarketPlace Profile

NEW HOPE
 49 N Sugan Rd, New Hope, Pennsylvania, 18938
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.36382
 Longitude: -74.96732

Summary Demographics

2016 Population	4,267
2016 Households	1,963
2016 Median Disposable Income	\$77,896
2016 Per Capita Income	\$68,133

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$129,042,623	\$179,730,682	-\$50,688,059	-16.4	166
Total Retail Trade	44-45	\$116,239,480	\$156,595,475	-\$40,355,995	-14.8	121
Total Food & Drink	722	\$12,803,143	\$23,135,207	-\$10,332,064	-28.7	45

Industry Group

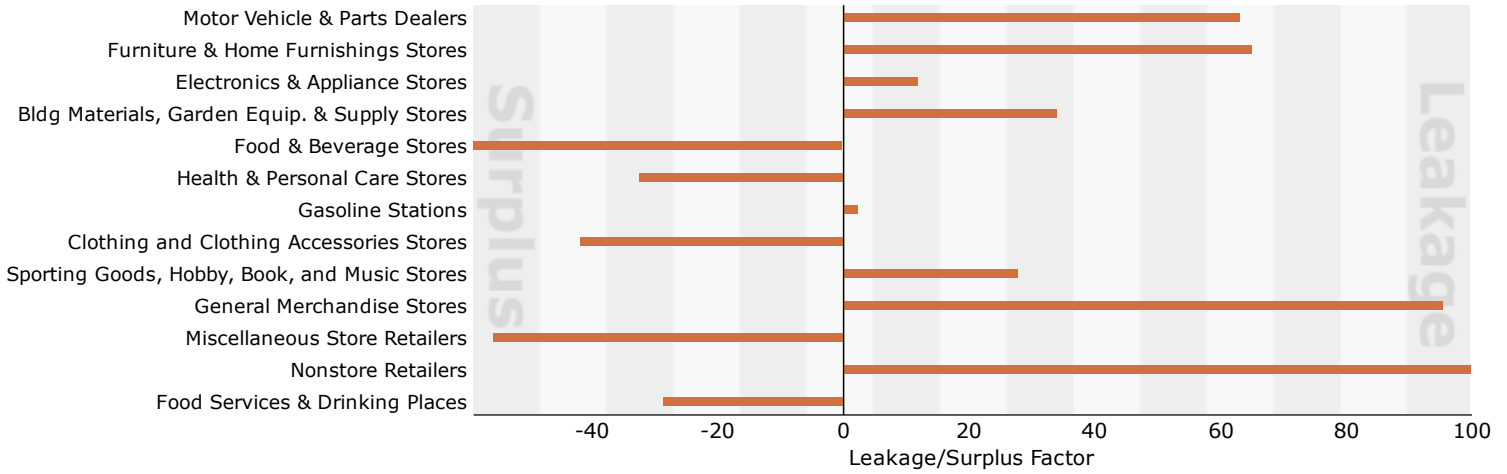
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$25,554,771	\$5,744,671	\$19,810,100	63.3	3
Automobile Dealers	4411	\$21,072,743	\$3,647,381	\$17,425,362	70.5	2
Other Motor Vehicle Dealers	4412	\$2,816,197	\$2,097,289	\$718,908	14.6	2
Auto Parts, Accessories & Tire Stores	4413	\$1,665,831	\$0	\$1,665,831	100.0	0
Furniture & Home Furnishings Stores	442	\$3,543,778	\$746,843	\$2,796,935	65.2	2
Furniture Stores	4421	\$2,159,118	\$0	\$2,159,118	100.0	0
Home Furnishings Stores	4422	\$1,384,660	\$746,843	\$637,817	29.9	2
Electronics & Appliance Stores	443	\$6,516,175	\$5,118,688	\$1,397,487	12.0	5
Bldg Materials, Garden Equip. & Supply Stores	444	\$6,737,562	\$3,307,794	\$3,429,768	34.1	4
Bldg Material & Supplies Dealers	4441	\$6,072,884	\$2,950,198	\$3,122,686	34.6	3
Lawn & Garden Equip & Supply Stores	4442	\$664,678	\$357,595	\$307,083	30.0	1
Food & Beverage Stores	445	\$22,672,186	\$87,635,717	-\$64,963,531	-58.9	8
Grocery Stores	4451	\$19,078,307	\$82,067,717	-\$62,989,410	-62.3	6
Specialty Food Stores	4452	\$1,373,692	\$5,568,000	-\$4,194,308	-60.4	2
Beer, Wine & Liquor Stores	4453	\$2,220,186	\$0	\$2,220,186	100.0	0
Health & Personal Care Stores	446,4461	\$5,194,216	\$10,244,361	-\$5,050,145	-32.7	4
Gasoline Stations	447,4471	\$7,222,642	\$6,870,781	\$351,861	2.5	1
Clothing & Clothing Accessories Stores	448	\$6,033,493	\$14,784,597	-\$8,751,104	-42.0	36
Clothing Stores	4481	\$4,363,121	\$8,041,583	-\$3,678,462	-29.7	23
Shoe Stores	4482	\$861,243	\$581,480	\$279,763	19.4	2
Jewelry, Luggage & Leather Goods Stores	4483	\$809,128	\$6,161,534	-\$5,352,406	-76.8	10
Sporting Goods, Hobby, Book & Music Stores	451	\$3,863,726	\$2,175,603	\$1,688,123	28.0	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$3,106,973	\$704,979	\$2,401,994	63.0	2
Book, Periodical & Music Stores	4512	\$756,753	\$1,470,624	-\$713,871	-32.0	2
General Merchandise Stores	452	\$19,377,767	\$451,234	\$18,926,533	95.4	1
Department Stores Excluding Leased Depts.	4521	\$15,138,371	\$0	\$15,138,371	100.0	0
Other General Merchandise Stores	4529	\$4,239,396	\$451,234	\$3,788,162	80.8	1
Miscellaneous Store Retailers	453	\$5,537,180	\$19,515,186	-\$13,978,006	-55.8	53
Florists	4531	\$274,859	\$398,479	-\$123,620	-18.4	1
Office Supplies, Stationery & Gift Stores	4532	\$1,169,810	\$3,851,428	-\$2,681,618	-53.4	14
Used Merchandise Stores	4533	\$437,587	\$2,108,328	-\$1,670,741	-65.6	15
Other Miscellaneous Store Retailers	4539	\$3,654,924	\$13,156,951	-\$9,502,027	-56.5	24
Nonstore Retailers	454	\$3,985,985	\$0	\$3,985,985	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$3,215,252	\$0	\$3,215,252	100.0	0
Vending Machine Operators	4542	\$118,365	\$0	\$118,365	100.0	0
Direct Selling Establishments	4543	\$652,368	\$0	\$652,368	100.0	0
Food Services & Drinking Places	722	\$12,803,143	\$23,135,207	-\$10,332,064	-28.7	45
Full-Service Restaurants	7221	\$6,801,686	\$15,132,968	-\$8,331,282	-38.0	32
Limited-Service Eating Places	7222	\$5,012,341	\$5,098,781	-\$86,440	-0.9	9
Special Food Services	7223	\$262,870	\$1,240,697	-\$977,827	-65.0	4
Drinking Places - Alcoholic Beverages	7224	\$726,247	\$1,662,761	-\$936,514	-39.2	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

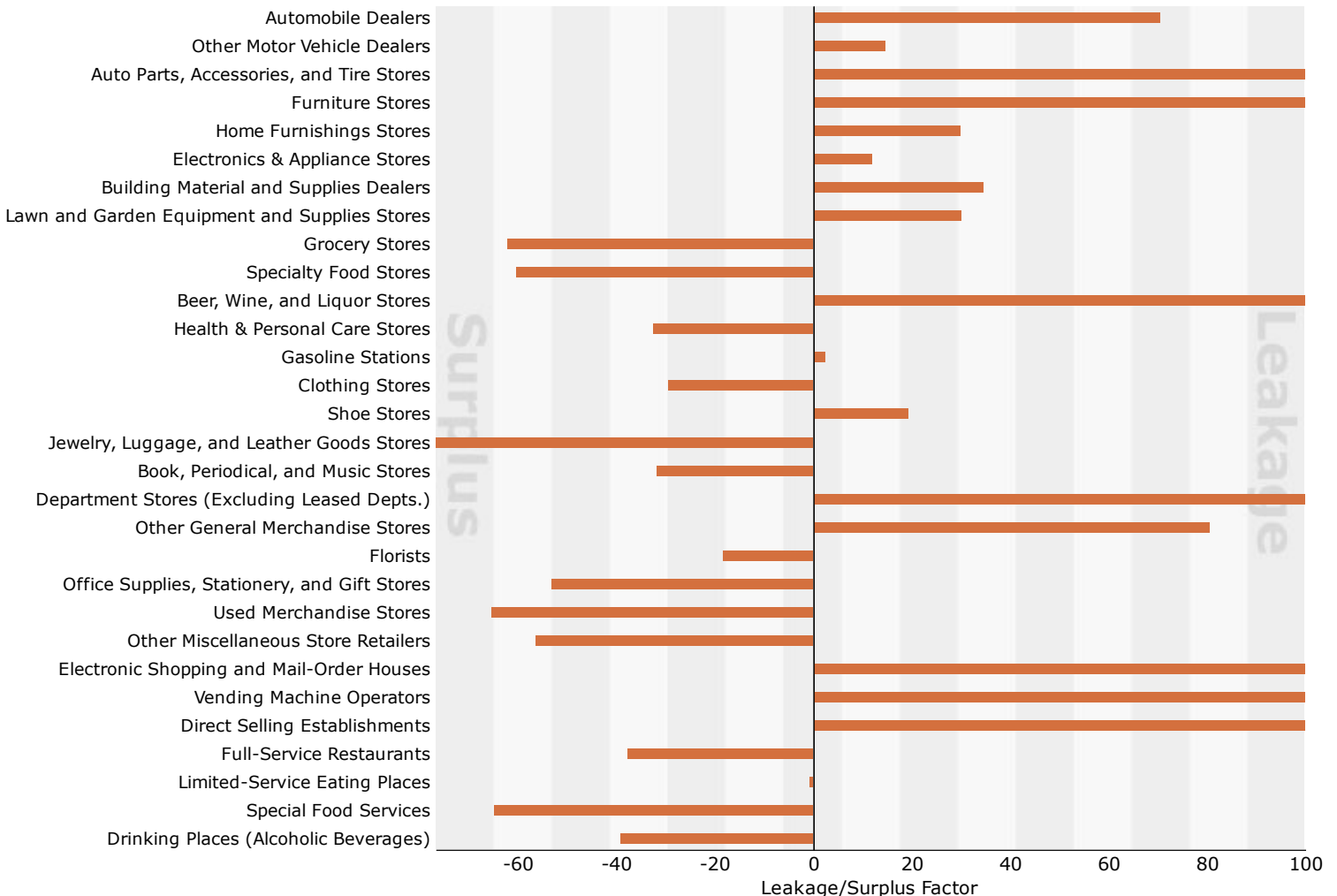
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

NEW HOPE
49 N Sugan Rd, New Hope, Pennsylvania, 18938
Ring: 3 mile radius

Prepared by Esri
Latitude: 40.36382
Longitude: -74.96732

Summary Demographics

2016 Population	14,227
2016 Households	6,106
2016 Median Disposable Income	\$74,313
2016 Per Capita Income	\$63,183

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$413,168,466	\$351,043,727	\$62,124,739	8.1	359
Total Retail Trade	44-45	\$372,242,257	\$306,552,702	\$65,689,555	9.7	257
Total Food & Drink	722	\$40,926,210	\$44,491,026	-\$3,564,816	-4.2	102

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$81,588,479	\$10,308,132	\$71,280,347	77.6	8
Automobile Dealers	4411	\$67,729,786	\$7,265,196	\$60,464,590	80.6	5
Other Motor Vehicle Dealers	4412	\$8,671,600	\$2,758,984	\$5,912,616	51.7	2
Auto Parts, Accessories & Tire Stores	4413	\$5,187,094	\$283,952	\$4,903,142	89.6	1
Furniture & Home Furnishings Stores	442	\$11,855,147	\$6,833,848	\$5,021,299	26.9	12
Furniture Stores	4421	\$6,997,898	\$4,282,799	\$2,715,099	24.1	6
Home Furnishings Stores	4422	\$4,857,249	\$2,551,049	\$2,306,200	31.1	6
Electronics & Appliance Stores	443	\$22,028,236	\$20,702,956	\$1,325,280	3.1	12
Bldg Materials, Garden Equip. & Supply Stores	444	\$20,164,614	\$18,532,358	\$1,632,256	4.2	13
Bldg Material & Supplies Dealers	4441	\$18,126,707	\$15,163,160	\$2,963,547	8.9	9
Lawn & Garden Equip & Supply Stores	4442	\$2,037,906	\$3,369,197	-\$1,331,291	-24.6	4
Food & Beverage Stores	445	\$73,280,571	\$116,146,963	-\$42,866,392	-22.6	19
Grocery Stores	4451	\$61,843,515	\$102,246,927	-\$40,403,412	-24.6	9
Specialty Food Stores	4452	\$4,545,351	\$9,095,114	-\$4,549,763	-33.4	6
Beer, Wine & Liquor Stores	4453	\$6,891,704	\$4,804,921	\$2,086,783	17.8	4
Health & Personal Care Stores	446,4461	\$19,733,650	\$40,626,668	-\$20,893,018	-34.6	12
Gasoline Stations	447,4471	\$22,714,107	\$23,714,807	-\$1,000,700	-2.2	5
Clothing & Clothing Accessories Stores	448	\$21,867,461	\$22,869,405	-\$1,001,944	-2.2	47
Clothing Stores	4481	\$15,617,532	\$12,434,193	\$3,183,339	11.3	28
Shoe Stores	4482	\$2,827,464	\$1,082,612	\$1,744,852	44.6	3
Jewelry, Luggage & Leather Goods Stores	4483	\$3,422,466	\$9,352,599	-\$5,930,133	-46.4	17
Sporting Goods, Hobby, Book & Music Stores	451	\$12,175,361	\$4,672,724	\$7,502,637	44.5	11
Sporting Goods/Hobby/Musical Instr Stores	4511	\$10,064,502	\$2,416,306	\$7,648,196	61.3	8
Book, Periodical & Music Stores	4512	\$2,110,859	\$2,256,418	-\$145,559	-3.3	3
General Merchandise Stores	452	\$57,884,565	\$744,726	\$57,139,839	97.5	2
Department Stores Excluding Leased Depts.	4521	\$43,748,555	\$0	\$43,748,555	100.0	0
Other General Merchandise Stores	4529	\$14,136,010	\$702,143	\$13,433,867	90.5	1
Miscellaneous Store Retailers	453	\$17,812,282	\$39,878,487	-\$22,066,205	-38.2	116
Florists	4531	\$922,633	\$1,168,669	-\$246,036	-11.8	4
Office Supplies, Stationery & Gift Stores	4532	\$4,089,376	\$4,773,896	-\$684,520	-7.7	17
Used Merchandise Stores	4533	\$1,210,743	\$8,083,491	-\$6,872,748	-73.9	42
Other Miscellaneous Store Retailers	4539	\$11,589,530	\$25,852,430	-\$14,262,900	-38.1	53
Nonstore Retailers	454	\$11,137,782	\$1,521,629	\$9,616,153	76.0	1
Electronic Shopping & Mail-Order Houses	4541	\$8,554,008	\$0	\$8,554,008	100.0	0
Vending Machine Operators	4542	\$382,196	\$0	\$382,196	100.0	0
Direct Selling Establishments	4543	\$2,201,578	\$0	\$2,201,578	100.0	0
Food Services & Drinking Places	722	\$40,926,210	\$44,491,026	-\$3,564,816	-4.2	102
Full-Service Restaurants	7221	\$22,616,143	\$29,614,553	-\$6,998,410	-13.4	73
Limited-Service Eating Places	7222	\$15,565,695	\$7,576,199	\$7,989,496	34.5	17
Special Food Services	7223	\$869,517	\$2,842,293	-\$1,972,776	-53.1	7
Drinking Places - Alcoholic Beverages	7224	\$1,874,855	\$4,457,980	-\$2,583,125	-40.8	6

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

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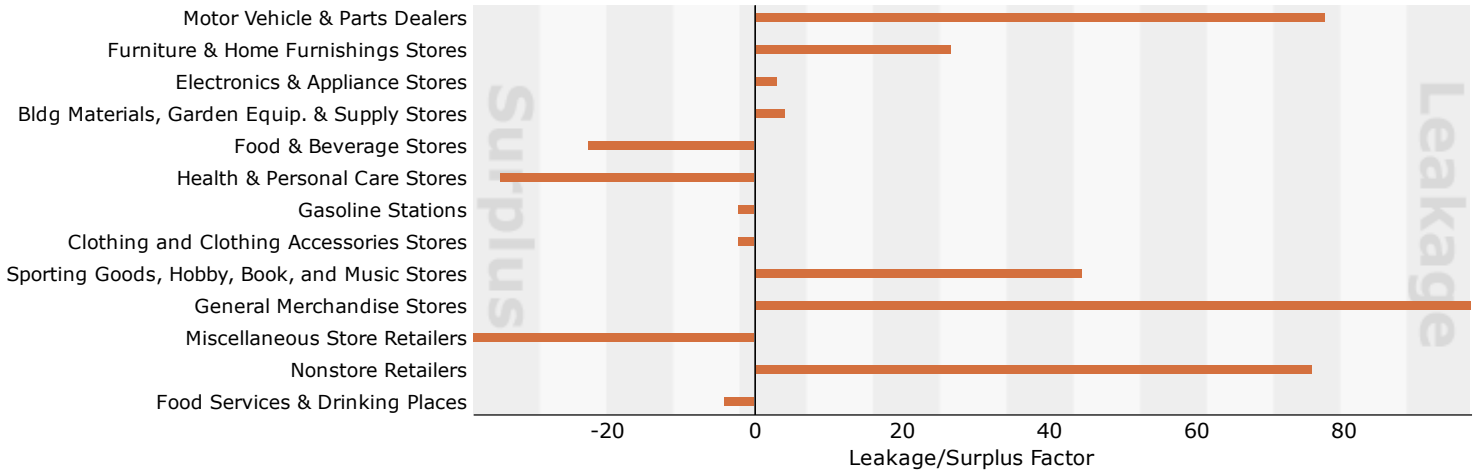


Retail MarketPlace Profile

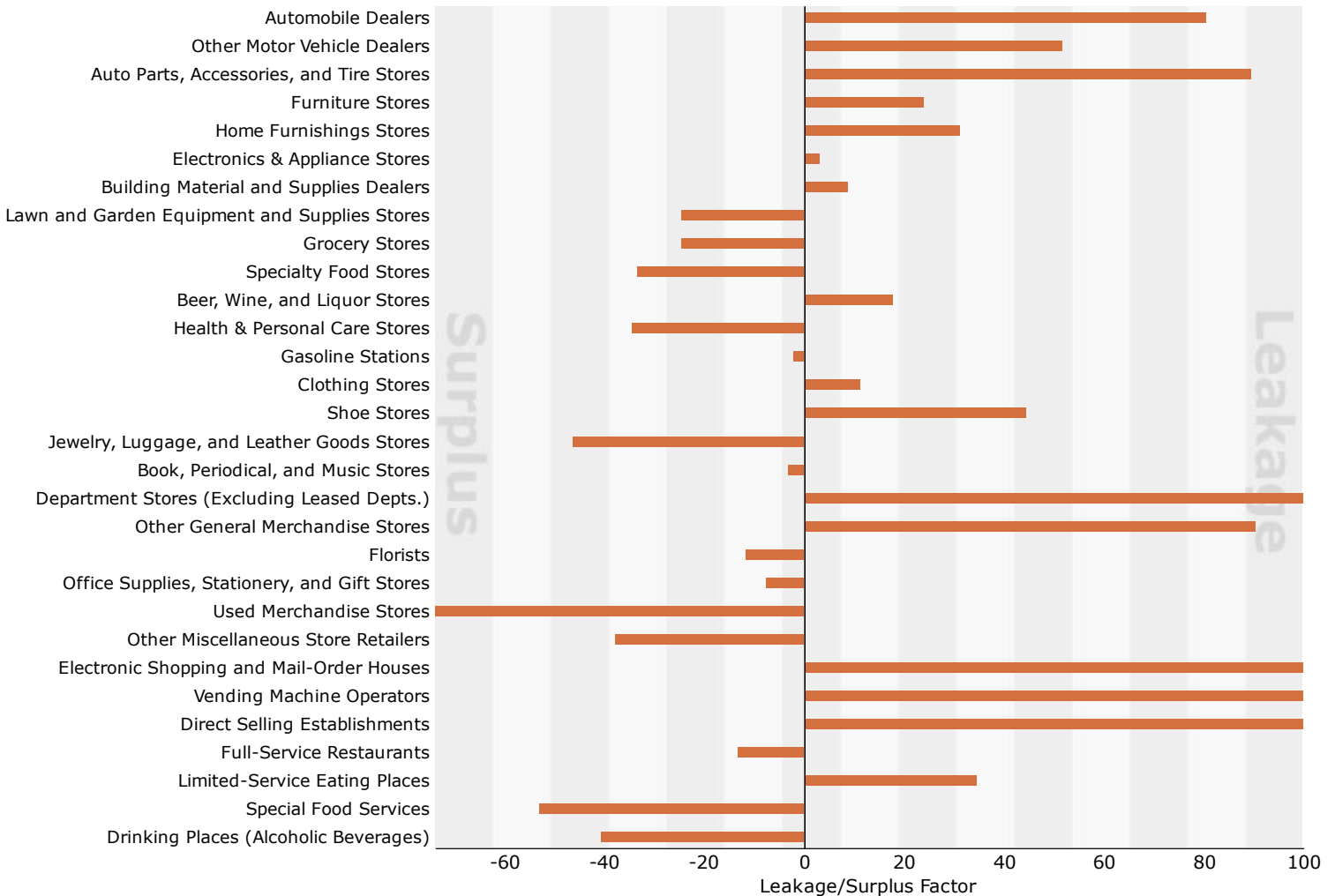
NEW HOPE
 49 N Sugas Rd, New Hope, Pennsylvania, 18938
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 40.36382
 Longitude: -74.96732

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

NEW HOPE
 49 N Sugan Rd, New Hope, Pennsylvania, 18938
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.36382
 Longitude: -74.96732

Summary Demographics

2016 Population	23,950
2016 Households	9,736
2016 Median Disposable Income	\$80,149
2016 Per Capita Income	\$65,492

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$732,243,527	\$470,429,102	\$261,814,425	21.8	494
Total Retail Trade	44-45	\$660,146,944	\$406,642,663	\$253,504,281	23.8	366
Total Food & Drink	722	\$72,096,583	\$63,786,439	\$8,310,144	6.1	128

Industry Group

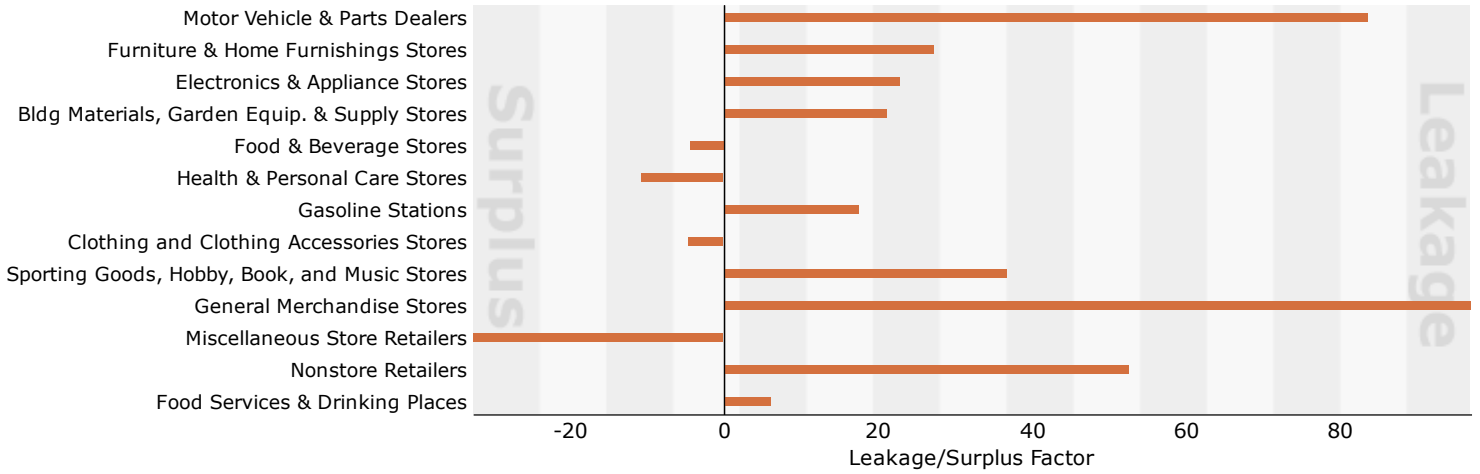
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$146,042,893	\$12,841,350	\$133,201,543	83.8	11
Automobile Dealers	4411	\$121,005,966	\$8,651,600	\$112,354,366	86.7	6
Other Motor Vehicle Dealers	4412	\$15,820,728	\$3,717,615	\$12,103,113	61.9	4
Auto Parts, Accessories & Tire Stores	4413	\$9,216,199	\$472,135	\$8,744,064	90.3	2
Furniture & Home Furnishings Stores	442	\$21,128,204	\$12,043,986	\$9,084,218	27.4	19
Furniture Stores	4421	\$12,494,604	\$7,070,478	\$5,424,126	27.7	9
Home Furnishings Stores	4422	\$8,633,600	\$4,973,508	\$3,660,092	26.9	10
Electronics & Appliance Stores	443	\$38,909,231	\$24,429,310	\$14,479,921	22.9	15
Bldg Materials, Garden Equip. & Supply Stores	444	\$36,815,189	\$23,942,332	\$12,872,857	21.2	23
Bldg Material & Supplies Dealers	4441	\$33,053,554	\$16,476,575	\$16,576,979	33.5	13
Lawn & Garden Equip & Supply Stores	4442	\$3,761,635	\$7,465,757	-\$3,704,122	-33.0	10
Food & Beverage Stores	445	\$128,229,893	\$140,418,181	-\$12,188,288	-4.5	30
Grocery Stores	4451	\$108,074,202	\$118,919,149	-\$10,844,947	-4.8	11
Specialty Food Stores	4452	\$7,929,213	\$14,266,349	-\$6,337,136	-28.6	14
Beer, Wine & Liquor Stores	4453	\$12,226,478	\$7,232,683	\$4,993,795	25.7	5
Health & Personal Care Stores	446,4461	\$34,645,890	\$43,040,772	-\$8,394,882	-10.8	14
Gasoline Stations	447,4471	\$40,161,104	\$28,182,977	\$11,978,127	17.5	6
Clothing & Clothing Accessories Stores	448	\$38,088,417	\$41,898,165	-\$3,809,748	-4.8	70
Clothing Stores	4481	\$27,190,628	\$24,086,758	\$3,103,870	6.1	42
Shoe Stores	4482	\$4,903,945	\$3,870,551	\$1,033,394	11.8	6
Jewelry, Luggage & Leather Goods Stores	4483	\$5,993,845	\$13,940,856	-\$7,947,011	-39.9	22
Sporting Goods, Hobby, Book & Music Stores	451	\$21,499,442	\$9,905,142	\$11,594,300	36.9	19
Sporting Goods/Hobby/Musical Instr Stores	4511	\$17,737,833	\$7,437,808	\$10,300,025	40.9	16
Book, Periodical & Music Stores	4512	\$3,761,609	\$2,467,334	\$1,294,275	20.8	4
General Merchandise Stores	452	\$102,910,083	\$1,465,859	\$101,444,224	97.2	3
Department Stores Excluding Leased Depts.	4521	\$78,180,572	\$0	\$78,180,572	100.0	0
Other General Merchandise Stores	4529	\$24,729,511	\$1,390,081	\$23,339,430	89.4	3
Miscellaneous Store Retailers	453	\$31,587,654	\$62,252,323	-\$30,664,669	-32.7	152
Florists	4531	\$1,693,857	\$1,781,262	-\$87,405	-2.5	7
Office Supplies, Stationery & Gift Stores	4532	\$7,197,174	\$7,384,846	-\$187,672	-1.3	28
Used Merchandise Stores	4533	\$2,172,069	\$8,885,276	-\$6,713,207	-60.7	48
Other Miscellaneous Store Retailers	4539	\$20,524,554	\$44,200,938	-\$23,676,384	-36.6	69
Nonstore Retailers	454	\$20,128,945	\$6,222,264	\$13,906,681	52.8	4
Electronic Shopping & Mail-Order Houses	4541	\$15,423,840	\$5,448,342	\$9,975,498	47.8	2
Vending Machine Operators	4542	\$667,983	\$0	\$667,983	100.0	0
Direct Selling Establishments	4543	\$4,037,122	\$773,923	\$3,263,199	67.8	2
Food Services & Drinking Places	722	\$72,096,583	\$63,786,439	\$8,310,144	6.1	128
Full-Service Restaurants	7221	\$39,694,045	\$44,640,239	-\$4,946,194	-5.9	89
Limited-Service Eating Places	7222	\$27,438,627	\$9,197,523	\$18,241,104	49.8	24
Special Food Services	7223	\$1,564,112	\$2,950,785	-\$1,386,673	-30.7	8
Drinking Places - Alcoholic Beverages	7224	\$3,399,800	\$6,997,892	-\$3,598,092	-34.6	7

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

