



Retail MarketPlace Profile

Westampton, NJ
 76 Springside Rd, Westampton, New Jersey, 08060
 Drive Time: 3 minute radius

Prepared by Esri
 Latitude: 40.02037
 Longitude: -74.85757

Summary Demographics

2015 Population	7,862
2015 Households	2,844
2015 Median Disposable Income	\$53,498
2015 Per Capita Income	\$29,214

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$94,315,859	\$16,735,453	\$77,580,406	69.9	39
Total Retail Trade	44-45	\$84,933,979	\$14,318,550	\$70,615,429	71.1	33
Total Food & Drink	722	\$9,381,880	\$2,416,903	\$6,964,977	59.0	6

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$17,855,786	\$0	\$17,855,786	100.0	0
Automobile Dealers	4411	\$15,635,264	\$0	\$15,635,264	100.0	0
Other Motor Vehicle Dealers	4412	\$1,067,279	\$0	\$1,067,279	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,153,244	\$0	\$1,153,244	100.0	0
Furniture & Home Furnishings Stores	442	\$2,117,023	\$158,782	\$1,958,241	86.0	1
Furniture Stores	4421	\$1,036,331	\$0	\$1,036,331	100.0	0
Home Furnishings Stores	4422	\$1,080,691	\$131,403	\$949,288	78.3	1
Electronics & Appliance Stores	443	\$2,549,237	\$0	\$2,549,237	100.0	0
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,948,412	\$1,320,650	\$1,627,762	38.1	2
Bldg Material & Supplies Dealers	4441	\$2,524,001	\$1,036,075	\$1,487,926	41.8	1
Lawn & Garden Equip & Supply Stores	4442	\$424,412	\$284,575	\$139,837	19.7	2
Food & Beverage Stores	445	\$16,898,335	\$5,678,064	\$11,220,271	49.7	6
Grocery Stores	4451	\$14,543,642	\$5,472,184	\$9,071,458	45.3	4
Specialty Food Stores	4452	\$634,000	\$205,881	\$428,119	51.0	2
Beer, Wine & Liquor Stores	4453	\$1,720,692	\$0	\$1,720,692	100.0	0
Health & Personal Care Stores	446,4461	\$6,767,591	\$1,930,333	\$4,837,258	55.6	5
Gasoline Stations	447,4471	\$8,006,699	\$476,583	\$7,530,116	88.8	1
Clothing & Clothing Accessories Stores	448	\$5,964,413	\$1,200,262	\$4,764,151	66.5	5
Clothing Stores	4481	\$4,440,451	\$959,293	\$3,481,158	64.5	4
Shoe Stores	4482	\$716,677	\$0	\$716,677	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$807,285	\$138,083	\$669,202	70.8	1
Sporting Goods, Hobby, Book & Music Stores	451	\$1,978,070	\$300,376	\$1,677,694	73.6	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,634,865	\$259,528	\$1,375,337	72.6	2
Book, Periodical & Music Stores	4512	\$343,205	\$40,847	\$302,358	78.7	1
General Merchandise Stores	452	\$9,977,738	\$2,354,530	\$7,623,208	61.8	1
Department Stores Excluding Leased Depts.	4521	\$5,275,329	\$0	\$5,275,329	100.0	0
Other General Merchandise Stores	4529	\$4,702,410	\$101,716	\$4,600,694	95.8	1
Miscellaneous Store Retailers	453	\$2,742,579	\$429,673	\$2,312,906	72.9	6
Florists	4531	\$170,542	\$164,447	\$6,095	1.8	1
Office Supplies, Stationery & Gift Stores	4532	\$841,518	\$43,045	\$798,473	90.3	1
Used Merchandise Stores	4533	\$151,764	\$80,716	\$71,048	30.6	1
Other Miscellaneous Store Retailers	4539	\$1,578,754	\$141,466	\$1,437,288	83.6	2
Nonstore Retailers	454	\$7,128,095	\$281,249	\$6,846,846	92.4	2
Electronic Shopping & Mail-Order Houses	4541	\$5,875,351	\$182,922	\$5,692,429	94.0	1
Vending Machine Operators	4542	\$161,003	\$67,023	\$93,980	41.2	1
Direct Selling Establishments	4543	\$1,091,741	\$31,304	\$1,060,437	94.4	1
Food Services & Drinking Places	722	\$9,381,880	\$2,416,903	\$6,964,977	59.0	6
Full-Service Restaurants	7221	\$4,953,182	\$219,769	\$4,733,413	91.5	1
Limited-Service Eating Places	7222	\$3,590,512	\$1,906,746	\$1,683,766	30.6	3
Special Food Services	7223	\$536,968	\$96,001	\$440,967	69.7	1
Drinking Places - Alcoholic Beverages	7224	\$301,218	\$194,387	\$106,831	21.6	1

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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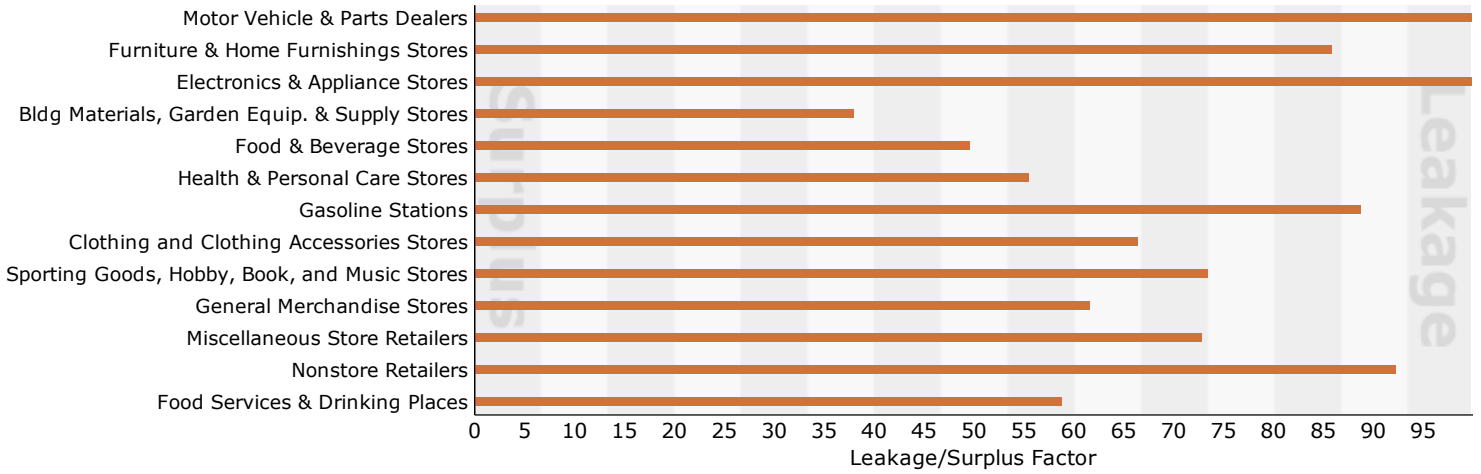


Retail MarketPlace Profile

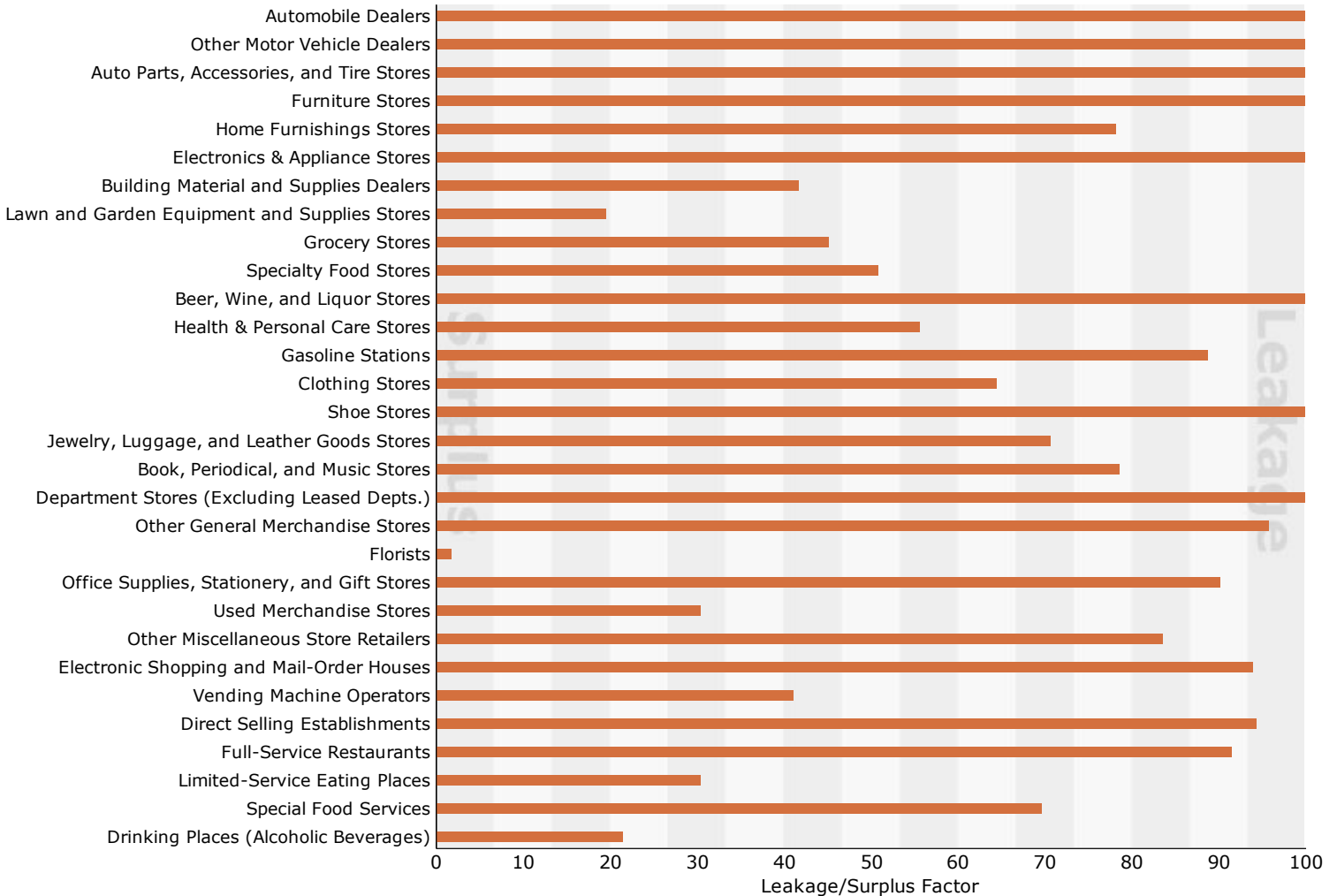
Westampton, NJ
 76 Springside Rd, Westampton, New Jersey, 08060
 Drive Time: 3 minute radius

Prepared by Esri
 Latitude: 40.02037
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Westampton, NJ
 76 Springside Rd, Westampton, New Jersey, 08060
 Drive Time: 5 minute radius

Prepared by Esri
 Latitude: 40.02037
 Longitude: -74.85757

Summary Demographics

2015 Population	27,141
2015 Households	9,390
2015 Median Disposable Income	\$55,524
2015 Per Capita Income	\$29,355

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses	
Total Retail Trade and Food & Drink	44-45	722	\$321,683,726	\$131,464,095	\$190,219,631	42.0	164
Total Retail Trade	44-45		\$289,876,249	\$121,782,160	\$168,094,089	40.8	136
Total Food & Drink	722		\$31,807,477	\$9,681,936	\$22,125,541	53.3	28

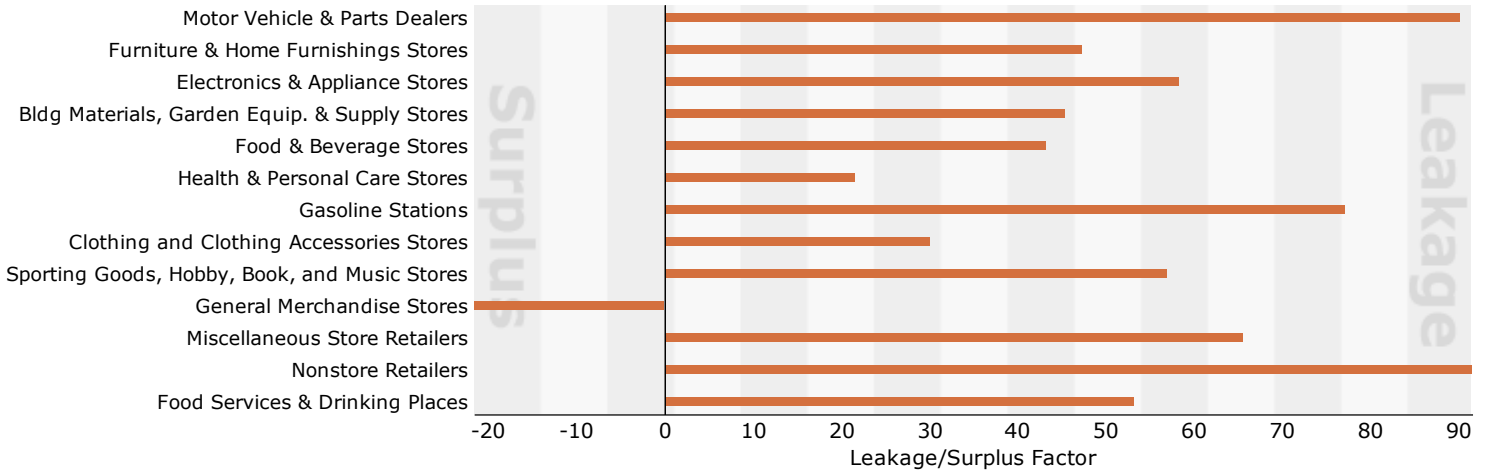
Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses	
Motor Vehicle & Parts Dealers	441		\$61,014,188	\$3,105,620	\$57,908,568	90.3	4
Automobile Dealers	4411		\$53,604,517	\$1,672,083	\$51,932,434	94.0	1
Other Motor Vehicle Dealers	4412		\$3,507,468	\$445,492	\$3,061,976	77.5	2
Auto Parts, Accessories & Tire Stores	4413		\$3,902,204	\$988,045	\$2,914,159	59.6	1
Furniture & Home Furnishings Stores	442		\$7,205,833	\$2,580,606	\$4,625,227	47.3	7
Furniture Stores	4421		\$3,573,806	\$1,086,356	\$2,487,450	53.4	3
Home Furnishings Stores	4422		\$3,632,027	\$1,494,250	\$2,137,777	41.7	4
Electronics & Appliance Stores	443		\$8,635,832	\$2,266,237	\$6,369,595	58.4	4
Bldg Materials, Garden Equip. & Supply Stores	444		\$9,701,744	\$3,637,972	\$6,063,772	45.5	6
Bldg Material & Supplies Dealers	4441		\$8,270,102	\$2,572,662	\$5,697,440	52.5	3
Lawn & Garden Equip & Supply Stores	4442		\$1,431,642	\$1,065,310	\$366,332	14.7	3
Food & Beverage Stores	445		\$57,934,939	\$22,991,582	\$34,943,357	43.2	19
Grocery Stores	4451		\$49,946,297	\$22,389,571	\$27,556,726	38.1	13
Specialty Food Stores	4452		\$2,171,704	\$602,010	\$1,569,694	56.6	6
Beer, Wine & Liquor Stores	4453		\$5,816,939	\$0	\$5,816,939	100.0	0
Health & Personal Care Stores	446,4461		\$23,277,928	\$14,994,693	\$8,283,235	21.6	14
Gasoline Stations	447,4471		\$27,596,141	\$3,540,877	\$24,055,264	77.3	5
Clothing & Clothing Accessories Stores	448		\$20,260,965	\$10,871,979	\$9,388,986	30.2	28
Clothing Stores	4481		\$15,106,013	\$6,249,138	\$8,856,875	41.5	17
Shoe Stores	4482		\$2,438,645	\$2,485,351	-\$46,706	-0.9	4
Jewelry, Luggage & Leather Goods Stores	4483		\$2,716,307	\$2,137,490	\$578,817	11.9	6
Sporting Goods, Hobby, Book & Music Stores	451		\$6,675,657	\$1,823,689	\$4,851,968	57.1	8
Sporting Goods/Hobby/Musical Instr Stores	4511		\$5,507,344	\$1,745,691	\$3,761,653	51.9	7
Book, Periodical & Music Stores	4512		\$1,168,313	\$77,998	\$1,090,315	87.5	1
General Merchandise Stores	452		\$34,133,602	\$52,965,665	-\$18,832,063	-21.6	6
Department Stores Excluding Leased Depts.	4521		\$18,044,077	\$51,777,379	-\$33,733,302	-48.3	3
Other General Merchandise Stores	4529		\$16,089,526	\$1,188,287	\$14,901,239	86.2	3
Miscellaneous Store Retailers	453		\$9,352,528	\$1,941,109	\$7,411,419	65.6	28
Florists	4531		\$574,496	\$231,586	\$342,910	42.5	2
Office Supplies, Stationery & Gift Stores	4532		\$2,861,001	\$593,314	\$2,267,687	65.6	7
Used Merchandise Stores	4533		\$513,999	\$259,588	\$254,411	32.9	4
Other Miscellaneous Store Retailers	4539		\$5,403,032	\$856,621	\$4,546,411	72.6	15
Nonstore Retailers	454		\$24,086,892	\$1,062,130	\$23,024,762	91.6	8
Electronic Shopping & Mail-Order Houses	4541		\$19,968,367	\$754,921	\$19,213,446	92.7	3
Vending Machine Operators	4542		\$551,105	\$89,772	\$461,333	72.0	1
Direct Selling Establishments	4543		\$3,567,420	\$217,437	\$3,349,983	88.5	4
Food Services & Drinking Places	722		\$31,807,477	\$9,681,936	\$22,125,541	53.3	28
Full-Service Restaurants	7221		\$16,785,614	\$2,375,282	\$14,410,332	75.2	7
Limited-Service Eating Places	7222		\$12,181,983	\$6,125,581	\$6,056,402	33.1	13
Special Food Services	7223		\$1,820,865	\$711,495	\$1,109,370	43.8	4
Drinking Places - Alcoholic Beverages	7224		\$1,019,015	\$469,578	\$549,437	36.9	4

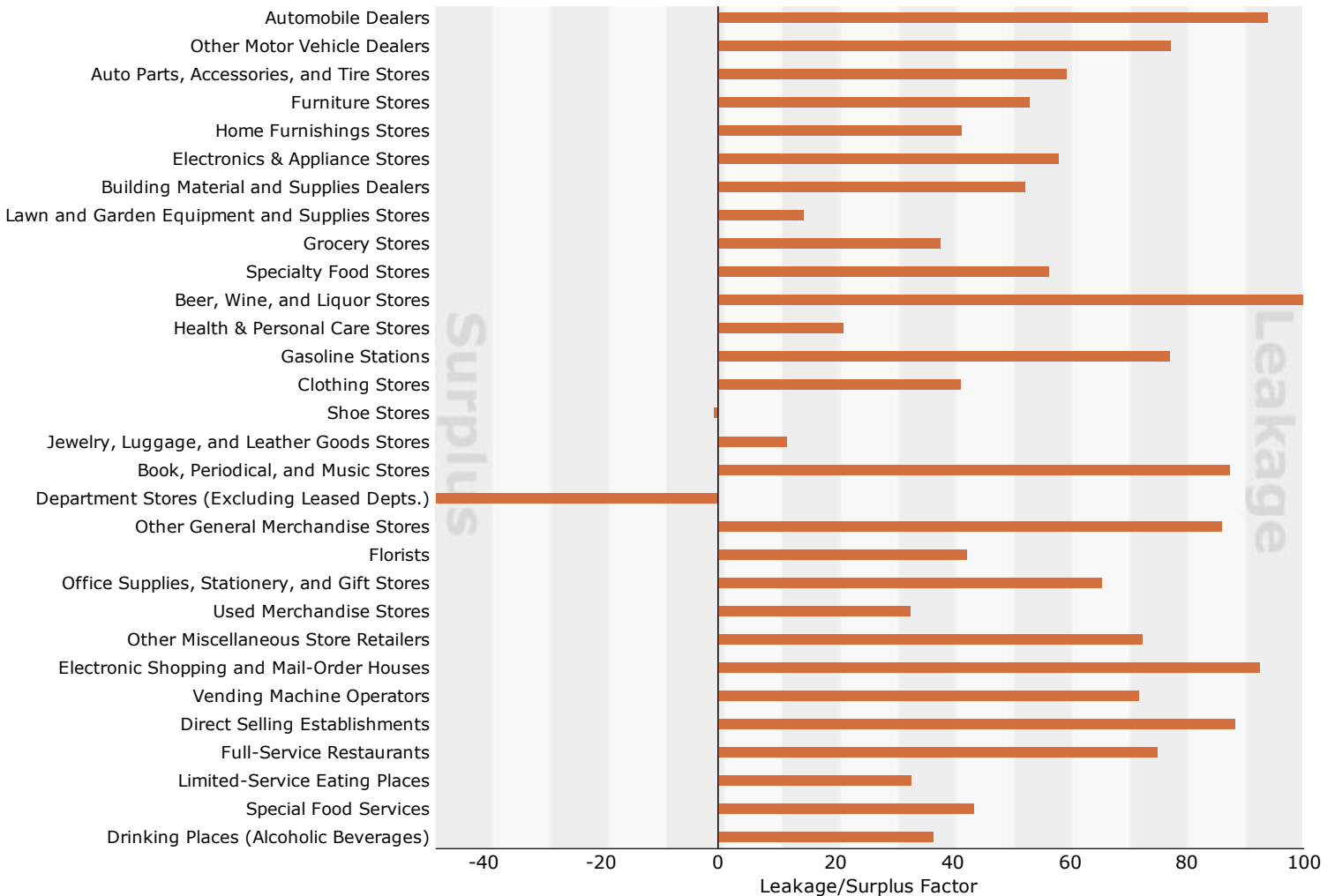
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

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 76 Springside Rd, Westampton, New Jersey, 08060
 Drive Time: 10 minute radius

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Summary Demographics

2015 Population	107,573
2015 Households	40,258
2015 Median Disposable Income	\$54,359
2015 Per Capita Income	\$32,658

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,398,763,446	\$1,090,666,605	\$308,096,841	12.4	791
Total Retail Trade	44-45	\$1,257,986,302	\$992,773,457	\$265,212,845	11.8	636
Total Food & Drink	722	\$140,777,143	\$97,893,149	\$42,883,994	18.0	156

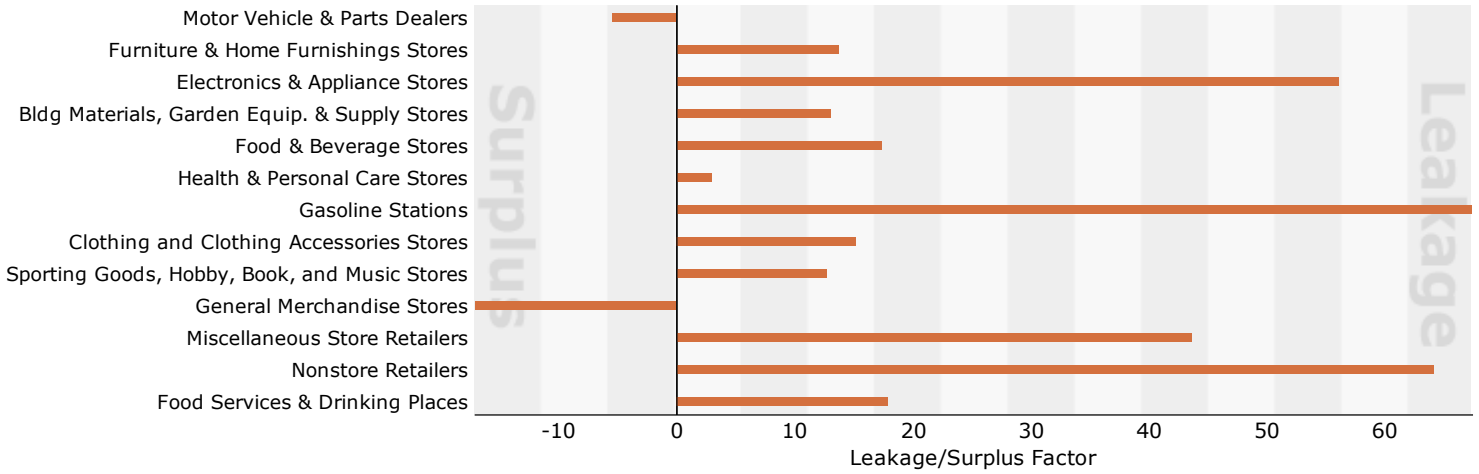
Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$261,053,982	\$292,274,724	-\$31,220,742	-5.6	46
Automobile Dealers	4411	\$228,846,287	\$274,135,670	-\$45,289,383	-9.0	18
Other Motor Vehicle Dealers	4412	\$15,201,049	\$7,118,957	\$8,082,092	36.2	12
Auto Parts, Accessories & Tire Stores	4413	\$17,006,646	\$11,020,097	\$5,986,549	21.4	17
Furniture & Home Furnishings Stores	442	\$31,550,511	\$23,927,629	\$7,622,882	13.7	39
Furniture Stores	4421	\$15,527,795	\$9,248,673	\$6,279,122	25.3	14
Home Furnishings Stores	4422	\$16,022,716	\$14,678,956	\$1,343,760	4.4	25
Electronics & Appliance Stores	443	\$37,746,621	\$10,593,759	\$27,152,862	56.2	25
Bldg Materials, Garden Equip. & Supply Stores	444	\$42,028,725	\$32,272,562	\$9,756,163	13.1	27
Bldg Material & Supplies Dealers	4441	\$36,073,423	\$28,869,826	\$7,203,597	11.1	19
Lawn & Garden Equip & Supply Stores	4442	\$5,955,302	\$3,402,736	\$2,552,566	27.3	8
Food & Beverage Stores	445	\$253,833,914	\$178,579,091	\$75,254,823	17.4	101
Grocery Stores	4451	\$218,633,877	\$152,320,750	\$66,313,127	17.9	60
Specialty Food Stores	4452	\$9,528,889	\$10,439,624	-\$910,735	-4.6	29
Beer, Wine & Liquor Stores	4453	\$25,671,148	\$15,818,717	\$9,852,431	23.7	13
Health & Personal Care Stores	446,4461	\$99,029,325	\$93,279,252	\$5,750,073	3.0	54
Gasoline Stations	447,4471	\$118,297,291	\$22,966,972	\$95,330,319	67.5	21
Clothing & Clothing Accessories Stores	448	\$90,125,460	\$66,237,796	\$23,887,664	15.3	90
Clothing Stores	4481	\$67,248,930	\$39,278,231	\$27,970,699	26.3	53
Shoe Stores	4482	\$10,912,155	\$22,086,103	-\$11,173,948	-33.9	14
Jewelry, Luggage & Leather Goods Stores	4483	\$11,964,376	\$4,873,462	\$7,090,914	42.1	23
Sporting Goods, Hobby, Book & Music Stores	451	\$29,561,471	\$22,841,367	\$6,720,104	12.8	51
Sporting Goods/Hobby/Musical Instr Stores	4511	\$24,358,308	\$21,379,294	\$2,979,014	6.5	35
Book, Periodical & Music Stores	4512	\$5,203,163	\$1,462,072	\$3,741,091	56.1	16
General Merchandise Stores	452	\$149,057,209	\$211,055,960	-\$61,998,751	-17.2	26
Department Stores Excluding Leased Depts.	4521	\$78,759,941	\$122,392,717	-\$43,632,776	-21.7	14
Other General Merchandise Stores	4529	\$70,297,269	\$88,663,243	-\$18,365,974	-11.6	11
Miscellaneous Store Retailers	453	\$40,176,039	\$15,751,184	\$24,424,855	43.7	124
Florists	4531	\$2,400,700	\$1,014,978	\$1,385,722	40.6	12
Office Supplies, Stationery & Gift Stores	4532	\$12,470,231	\$9,218,742	\$3,251,489	15.0	34
Used Merchandise Stores	4533	\$2,274,591	\$1,854,713	\$419,878	10.2	20
Other Miscellaneous Store Retailers	4539	\$23,030,517	\$3,662,750	\$19,367,767	72.6	59
Nonstore Retailers	454	\$105,525,756	\$22,993,161	\$82,532,595	64.2	33
Electronic Shopping & Mail-Order Houses	4541	\$87,217,026	\$13,644,519	\$73,572,507	72.9	12
Vending Machine Operators	4542	\$2,420,627	\$2,376,778	\$43,849	0.9	4
Direct Selling Establishments	4543	\$15,888,102	\$6,971,863	\$8,916,239	39.0	17
Food Services & Drinking Places	722	\$140,777,143	\$97,893,149	\$42,883,994	18.0	156
Full-Service Restaurants	7221	\$74,322,065	\$44,316,599	\$30,005,466	25.3	47
Limited-Service Eating Places	7222	\$53,777,361	\$43,055,818	\$10,721,543	11.1	76
Special Food Services	7223	\$8,061,020	\$6,516,694	\$1,544,326	10.6	16
Drinking Places - Alcoholic Beverages	7224	\$4,616,697	\$4,004,038	\$612,659	7.1	16

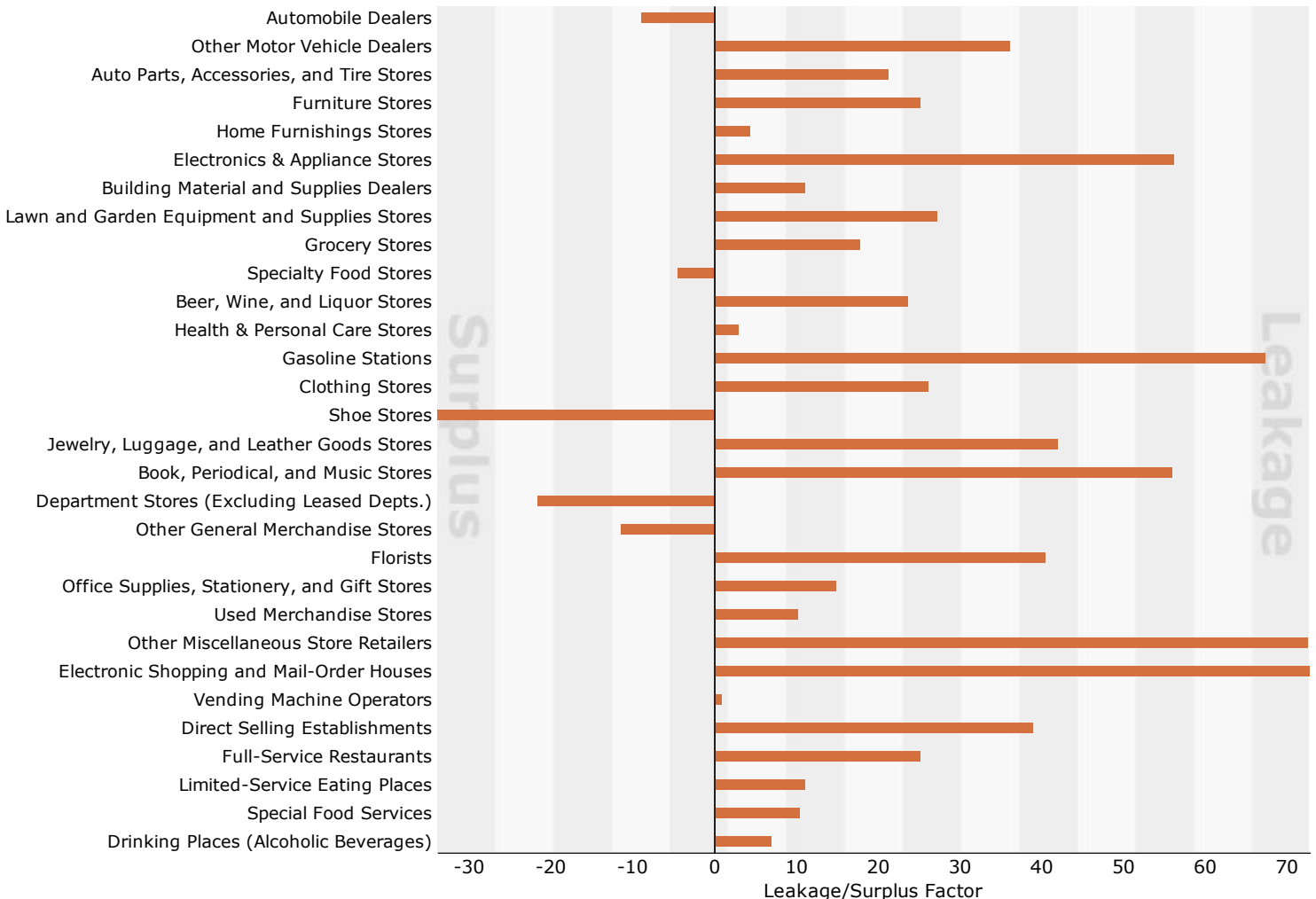
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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