



Business Summary

Valley Forge Road & South Whitehorse Road, Phoenixville, PA
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.12004
Longitude: -75.50319

Data for all businesses in area	1 mile		3 miles		5 miles							
Total Businesses:	357		1,506		4,120							
Total Employees:	4,857		19,772		84,200							
Total Residential Population:	7,551		40,198		99,147							
Employee/Residential Population Ratio (per 100 Residents)	64		49		85							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	2.0%	41	0.8%	31	2.1%	168	0.8%	80	1.9%	625	0.7%
Construction	20	5.6%	103	2.1%	100	6.6%	511	2.6%	263	6.4%	1,851	2.2%
Manufacturing	7	2.0%	77	1.6%	58	3.9%	1,068	5.4%	180	4.4%	9,293	11.0%
Transportation	7	2.0%	56	1.2%	32	2.1%	324	1.6%	72	1.7%	809	1.0%
Communication	3	0.8%	11	0.2%	15	1.0%	221	1.1%	40	1.0%	569	0.7%
Utility	3	0.8%	10	0.2%	5	0.3%	37	0.2%	15	0.4%	197	0.2%
Wholesale Trade	11	3.1%	82	1.7%	65	4.3%	945	4.8%	182	4.4%	8,541	10.1%
Retail Trade Summary	49	13.7%	604	12.4%	284	18.9%	3,936	19.9%	731	17.7%	12,629	15.0%
Home Improvement	5	1.4%	24	0.5%	17	1.1%	362	1.8%	39	0.9%	1,065	1.3%
General Merchandise Stores	0	0.0%	0	0.0%	7	0.5%	340	1.7%	19	0.5%	1,013	1.2%
Food Stores	3	0.8%	111	2.3%	23	1.5%	554	2.8%	63	1.5%	2,108	2.5%
Auto Dealers, Gas Stations, Auto Aftermarket	5	1.4%	50	1.0%	19	1.3%	143	0.7%	43	1.0%	322	0.4%
Apparel & Accessory Stores	2	0.6%	4	0.1%	10	0.7%	30	0.2%	60	1.5%	673	0.8%
Furniture & Home Furnishings	6	1.7%	19	0.4%	40	2.7%	299	1.5%	89	2.2%	1,262	1.5%
Eating & Drinking Places	13	3.6%	248	5.1%	98	6.5%	1,567	7.9%	232	5.6%	3,991	4.7%
Miscellaneous Retail	14	3.9%	148	3.0%	70	4.6%	642	3.2%	185	4.5%	2,194	2.6%
Finance, Insurance, Real Estate Summary	33	9.2%	192	4.0%	135	9.0%	3,226	16.3%	466	11.3%	14,399	17.1%
Banks, Savings & Lending Institutions	8	2.2%	68	1.4%	23	1.5%	191	1.0%	66	1.6%	512	0.6%
Securities Brokers	5	1.4%	17	0.4%	22	1.5%	2,587	13.1%	116	2.8%	11,359	13.5%
Insurance Carriers & Agents	9	2.5%	47	1.0%	33	2.2%	160	0.8%	103	2.5%	1,009	1.2%
Real Estate, Holding, Other Investment Offices	11	3.1%	61	1.3%	57	3.8%	287	1.5%	181	4.4%	1,520	1.8%
Services Summary	194	54.3%	3,616	74.4%	687	45.6%	8,862	44.8%	1,764	42.8%	32,816	39.0%
Hotels & Lodging	1	0.3%	3	0.1%	7	0.5%	105	0.5%	33	0.8%	1,253	1.5%
Automotive Services	6	1.7%	17	0.4%	48	3.2%	159	0.8%	99	2.4%	390	0.5%
Motion Pictures & Amusements	9	2.5%	126	2.6%	59	3.9%	494	2.5%	116	2.8%	889	1.1%
Health Services	55	15.4%	1,528	31.5%	118	7.8%	2,168	11.0%	262	6.4%	4,794	5.7%
Legal Services	10	2.8%	35	0.7%	20	1.3%	92	0.5%	55	1.3%	645	0.8%
Education Institutions & Libraries	13	3.6%	478	9.8%	38	2.5%	1,424	7.2%	83	2.0%	3,612	4.3%
Other Services	100	28.0%	1,429	29.4%	397	26.4%	4,420	22.4%	1,116	27.1%	21,232	25.2%
Government	7	2.0%	65	1.3%	24	1.6%	445	2.3%	79	1.9%	2,316	2.8%
Unclassified Establishments	15	4.2%	0	0.0%	69	4.6%	31	0.2%	247	6.0%	155	0.2%
Totals	357	100.0%	4,857	100.0%	1,506	100.0%	19,772	100.0%	4,120	100.0%	84,200	100.0%

Source: Copyright 2017 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2017.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	1	0.1%	2	0.0%	6	0.1%	36	0.0%
Mining	0	0.0%	0	0.0%	1	0.1%	3	0.0%	2	0.0%	12	0.0%
Utilities	1	0.3%	1	0.0%	3	0.2%	16	0.1%	7	0.2%	48	0.1%
Construction	22	6.2%	114	2.3%	105	7.0%	531	2.7%	283	6.9%	2,070	2.5%
Manufacturing	8	2.2%	92	1.9%	61	4.1%	1,100	5.6%	172	4.2%	9,090	10.8%
Wholesale Trade	11	3.1%	82	1.7%	64	4.2%	944	4.8%	179	4.3%	8,532	10.1%
Retail Trade	34	9.5%	334	6.9%	178	11.8%	2,299	11.6%	478	11.6%	8,483	10.1%
Motor Vehicle & Parts Dealers	2	0.6%	36	0.7%	14	0.9%	119	0.6%	30	0.7%	251	0.3%
Furniture & Home Furnishings Stores	4	1.1%	10	0.2%	22	1.5%	204	1.0%	45	1.1%	467	0.6%
Electronics & Appliance Stores	2	0.6%	9	0.2%	12	0.8%	57	0.3%	36	0.9%	755	0.9%
Bldg Material & Garden Equipment & Supplies Dealers	5	1.4%	24	0.5%	17	1.1%	362	1.8%	38	0.9%	1,063	1.3%
Food & Beverage Stores	3	0.8%	93	1.9%	19	1.3%	529	2.7%	45	1.1%	1,995	2.4%
Health & Personal Care Stores	5	1.4%	119	2.5%	21	1.4%	282	1.4%	65	1.6%	949	1.1%
Gasoline Stations	3	0.8%	14	0.3%	5	0.3%	23	0.1%	13	0.3%	71	0.1%
Clothing & Clothing Accessories Stores	2	0.6%	4	0.1%	13	0.9%	36	0.2%	71	1.7%	735	0.9%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	1	0.0%	9	0.6%	101	0.5%	35	0.8%	391	0.5%
General Merchandise Stores	0	0.0%	0	0.0%	7	0.5%	340	1.7%	19	0.5%	1,013	1.2%
Miscellaneous Store Retailers	7	2.0%	16	0.3%	33	2.2%	161	0.8%	69	1.7%	484	0.6%
Nonstore Retailers	1	0.3%	8	0.2%	5	0.3%	85	0.4%	12	0.3%	310	0.4%
Transportation & Warehousing	5	1.4%	51	1.1%	25	1.7%	319	1.6%	59	1.4%	744	0.9%
Information	7	2.0%	110	2.3%	46	3.1%	733	3.7%	158	3.8%	4,817	5.7%
Finance & Insurance	22	6.2%	131	2.7%	78	5.2%	2,944	14.9%	299	7.3%	13,174	15.6%
Central Bank/Credit Intermediation & Related Activities	8	2.2%	68	1.4%	22	1.5%	175	0.9%	64	1.6%	493	0.6%
Securities, Commodity Contracts & Other Financial	5	1.4%	17	0.4%	24	1.6%	2,604	13.2%	123	3.0%	11,396	13.5%
Insurance Carriers & Related Activities; Funds, Trusts &	9	2.5%	47	1.0%	33	2.2%	166	0.8%	113	2.7%	1,285	1.5%
Real Estate, Rental & Leasing	17	4.8%	540	11.1%	77	5.1%	918	4.6%	194	4.7%	2,243	2.7%
Professional, Scientific & Tech Services	52	14.6%	313	6.4%	176	11.7%	1,790	9.1%	522	12.7%	11,077	13.2%
Legal Services	13	3.6%	47	1.0%	24	1.6%	111	0.6%	62	1.5%	681	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%	1	0.1%	8	0.0%	6	0.1%	149	0.2%
Administrative & Support & Waste Management & Remediation	13	3.6%	72	1.5%	60	4.0%	372	1.9%	195	4.7%	2,320	2.8%
Educational Services	11	3.1%	453	9.3%	44	2.9%	1,421	7.2%	97	2.4%	3,635	4.3%
Health Care & Social Assistance	65	18.2%	1,919	39.5%	154	10.2%	2,914	14.7%	361	8.8%	6,960	8.3%
Arts, Entertainment & Recreation	8	2.2%	126	2.6%	41	2.7%	436	2.2%	79	1.9%	784	0.9%
Accommodation & Food Services	15	4.2%	258	5.3%	106	7.0%	1,680	8.5%	272	6.6%	5,305	6.3%
Accommodation	1	0.3%	3	0.1%	7	0.5%	105	0.5%	33	0.8%	1,253	1.5%
Food Services & Drinking Places	14	3.9%	255	5.3%	99	6.6%	1,575	8.0%	239	5.8%	4,052	4.8%
Other Services (except Public Administration)	43	12.0%	196	4.0%	189	12.5%	865	4.4%	424	10.3%	2,251	2.7%
Automotive Repair & Maintenance	2	0.6%	4	0.1%	38	2.5%	115	0.6%	79	1.9%	259	0.3%
Public Administration	7	2.0%	65	1.3%	24	1.6%	445	2.3%	79	1.9%	2,316	2.8%
Unclassified Establishments	15	4.2%	0	0.0%	69	4.6%	31	0.2%	247	6.0%	155	0.2%
Total	357	100.0%	4,857	100.0%	1,506	100.0%	19,772	100.0%	4,120	100.0%	84,200	100.0%

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