



Retail MarketPlace Profile

Warwick Village Commons, 1937 York Road, Jamison, PA
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.24660
 Longitude: -75.08964

Summary Demographics

2017 Population	4,237
2017 Households	1,524
2017 Median Disposable Income	\$97,270
2017 Per Capita Income	\$54,728

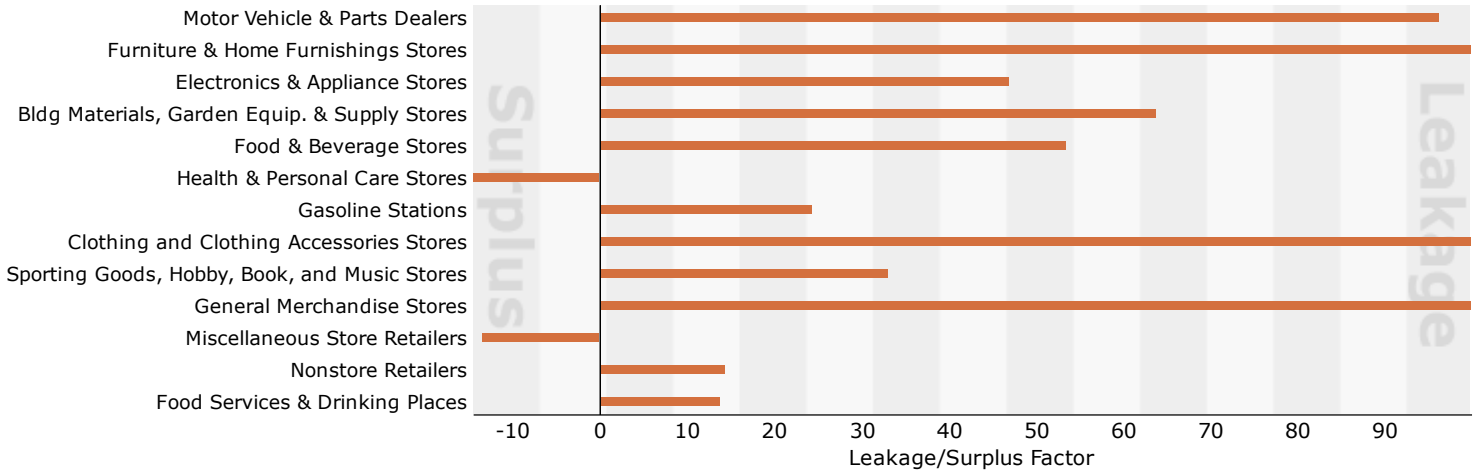
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$108,146,060	\$39,123,114	\$69,022,946	46.9	31
Total Retail Trade	44-45	\$97,429,110	\$31,001,405	\$66,427,705	51.7	21
Total Food & Drink	722	\$10,716,950	\$8,121,709	\$2,595,241	13.8	10

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$20,723,834	\$376,187	\$20,347,647	96.4	1
Automobile Dealers	4411	\$16,853,598	\$0	\$16,853,598	100.0	0
Other Motor Vehicle Dealers	4412	\$2,222,246	\$0	\$2,222,246	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,647,990	\$376,187	\$1,271,803	62.8	1
Furniture & Home Furnishings Stores	442	\$3,757,543	\$0	\$3,757,543	100.0	0
Furniture Stores	4421	\$2,062,819	\$0	\$2,062,819	100.0	0
Home Furnishings Stores	4422	\$1,694,724	\$0	\$1,694,724	100.0	0
Electronics & Appliance Stores	443	\$3,341,467	\$1,204,247	\$2,137,220	47.0	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$6,899,107	\$1,526,200	\$5,372,907	63.8	2
Bldg Material & Supplies Dealers	4441	\$6,322,556	\$885,245	\$5,437,311	75.4	1
Lawn & Garden Equip & Supply Stores	4442	\$576,551	\$640,956	-\$64,405	-5.3	1
Food & Beverage Stores	445	\$17,590,809	\$5,307,718	\$12,283,091	53.6	2
Grocery Stores	4451	\$15,913,808	\$3,353,730	\$12,560,078	65.2	1
Specialty Food Stores	4452	\$814,330	\$0	\$814,330	100.0	0
Beer, Wine & Liquor Stores	4453	\$862,670	\$1,953,988	-\$1,091,318	-38.7	1
Health & Personal Care Stores	446,4461	\$5,868,815	\$7,871,721	-\$2,002,906	-14.6	5
Gasoline Stations	447,4471	\$9,065,616	\$5,518,603	\$3,547,013	24.3	2
Clothing & Clothing Accessories Stores	448	\$5,922,060	\$0	\$5,922,060	100.0	0
Clothing Stores	4481	\$3,951,669	\$0	\$3,951,669	100.0	0
Shoe Stores	4482	\$884,838	\$0	\$884,838	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$1,085,553	\$0	\$1,085,553	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$2,985,094	\$1,499,894	\$1,485,200	33.1	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,597,624	\$1,499,894	\$1,097,730	26.8	3
Book, Periodical & Music Stores	4512	\$387,470	\$0	\$387,470	100.0	0
General Merchandise Stores	452	\$15,005,424	\$0	\$15,005,424	100.0	0
Department Stores Excluding Leased Depts.	4521	\$11,121,919	\$0	\$11,121,919	100.0	0
Other General Merchandise Stores	4529	\$3,883,505	\$0	\$3,883,505	100.0	0
Miscellaneous Store Retailers	453	\$4,223,165	\$5,544,233	-\$1,321,068	-13.5	3
Florists	4531	\$268,417	\$308,747	-\$40,330	-7.0	1
Office Supplies, Stationery & Gift Stores	4532	\$1,003,344	\$0	\$1,003,344	100.0	0
Used Merchandise Stores	4533	\$400,625	\$0	\$400,625	100.0	0
Other Miscellaneous Store Retailers	4539	\$2,550,779	\$4,948,922	-\$2,398,143	-32.0	1
Nonstore Retailers	454	\$2,046,176	\$1,532,180	\$513,996	14.4	1
Electronic Shopping & Mail-Order Houses	4541	\$1,585,759	\$0	\$1,585,759	100.0	0
Vending Machine Operators	4542	\$96,745	\$223,631	-\$126,886	-39.6	1
Direct Selling Establishments	4543	\$363,672	\$0	\$363,672	100.0	0
Food Services & Drinking Places	722	\$10,716,950	\$8,121,709	\$2,595,241	13.8	10
Special Food Services	7223	\$272,404	\$0	\$272,404	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$625,622	\$0	\$625,622	100.0	0
Restaurants/Other Eating Places	7225	\$9,818,925	\$7,909,221	\$1,909,704	10.8	9

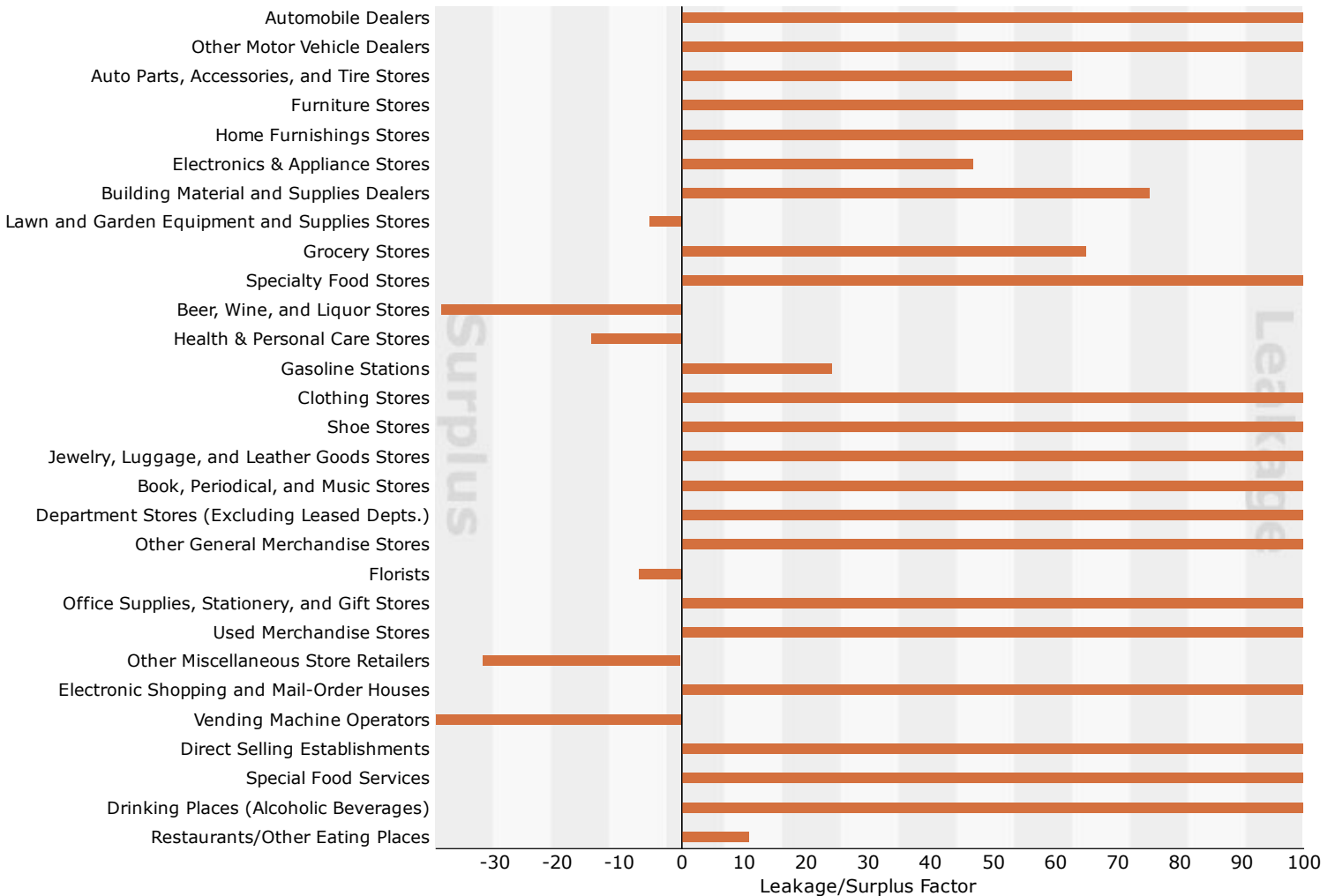
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.



Retail MarketPlace Profile

Warwick Village Commons, 1937 York Road, Jamison, PA
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 40.24660
 Longitude: -75.08964

Summary Demographics

2017 Population	43,883
2017 Households	15,780
2017 Median Disposable Income	\$76,803
2017 Per Capita Income	\$45,420

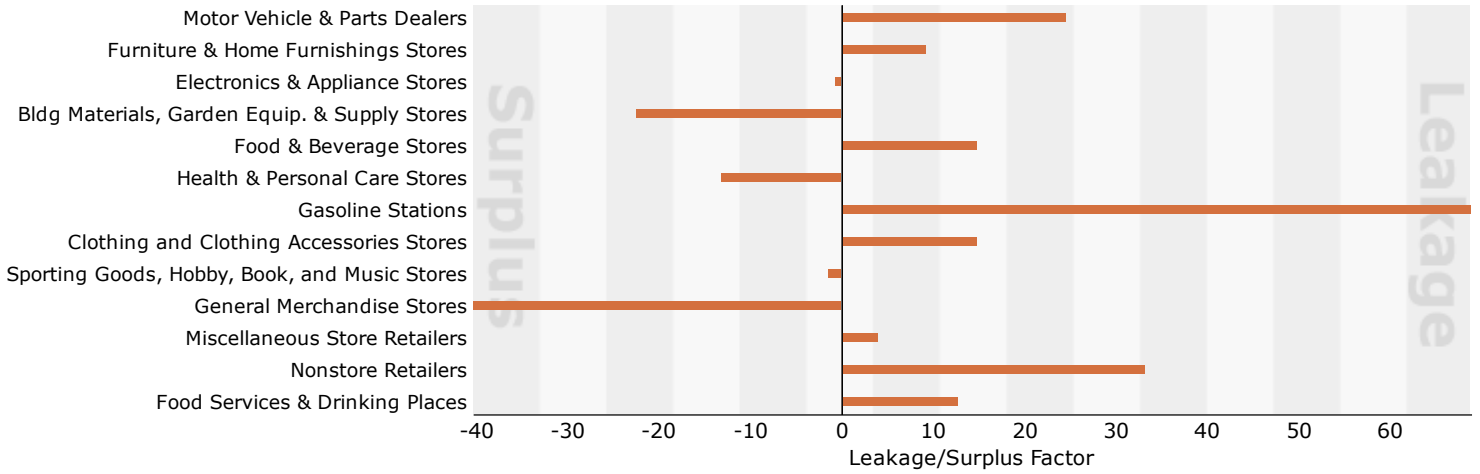
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$885,933,503	\$886,123,208	-\$189,705	0.0	330
Total Retail Trade	44-45	\$799,119,558	\$818,911,082	-\$19,791,524	-1.2	251
Total Food & Drink	722	\$86,813,945	\$67,212,127	\$19,601,818	12.7	80

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$168,272,937	\$101,701,856	\$66,571,081	24.7	17
Automobile Dealers	4411	\$136,741,518	\$90,684,049	\$46,057,469	20.3	7
Other Motor Vehicle Dealers	4412	\$17,878,162	\$1,343,289	\$16,534,873	86.0	1
Auto Parts, Accessories & Tire Stores	4413	\$13,653,256	\$9,674,518	\$3,978,738	17.1	9
Furniture & Home Furnishings Stores	442	\$30,144,528	\$25,019,097	\$5,125,431	9.3	21
Furniture Stores	4421	\$16,547,557	\$3,965,726	\$12,581,831	61.3	5
Home Furnishings Stores	4422	\$13,596,971	\$21,053,371	-\$7,456,400	-21.5	15
Electronics & Appliance Stores	443	\$27,320,714	\$27,706,974	-\$386,260	-0.7	20
Bldg Materials, Garden Equip. & Supply Stores	444	\$55,571,671	\$87,953,788	-\$32,382,117	-22.6	30
Bldg Material & Supplies Dealers	4441	\$50,947,871	\$84,137,191	-\$33,189,320	-24.6	23
Lawn & Garden Equip & Supply Stores	4442	\$4,623,800	\$3,816,597	\$807,203	9.6	7
Food & Beverage Stores	445	\$146,278,723	\$108,353,040	\$37,925,683	14.9	18
Grocery Stores	4451	\$132,414,579	\$95,516,505	\$36,898,074	16.2	9
Specialty Food Stores	4452	\$6,772,615	\$7,380,039	-\$607,424	-4.3	6
Beer, Wine & Liquor Stores	4453	\$7,091,530	\$5,456,496	\$1,635,034	13.0	3
Health & Personal Care Stores	446,4461	\$49,250,367	\$64,187,704	-\$14,937,337	-13.2	30
Gasoline Stations	447,4471	\$75,539,993	\$13,878,879	\$61,661,114	69.0	4
Clothing & Clothing Accessories Stores	448	\$48,042,679	\$35,595,007	\$12,447,672	14.9	31
Clothing Stores	4481	\$32,142,838	\$24,930,919	\$7,211,919	12.6	19
Shoe Stores	4482	\$7,047,643	\$6,400,611	\$647,032	4.8	6
Jewelry, Luggage & Leather Goods Stores	4483	\$8,852,199	\$4,263,477	\$4,588,722	35.0	6
Sporting Goods, Hobby, Book & Music Stores	451	\$24,070,581	\$24,788,581	-\$718,000	-1.5	29
Sporting Goods/Hobby/Musical Instr Stores	4511	\$20,918,991	\$23,766,502	-\$2,847,511	-6.4	28
Book, Periodical & Music Stores	4512	\$3,151,590	\$1,022,079	\$2,129,511	51.0	1
General Merchandise Stores	452	\$122,597,622	\$289,039,570	-\$166,441,948	-40.4	15
Department Stores Excluding Leased Depts.	4521	\$90,570,234	\$96,024,441	-\$5,454,207	-2.9	5
Other General Merchandise Stores	4529	\$32,027,388	\$193,015,129	-\$160,987,741	-71.5	10
Miscellaneous Store Retailers	453	\$34,870,504	\$32,098,421	\$2,772,083	4.1	31
Florists	4531	\$2,136,384	\$1,311,178	\$825,206	23.9	5
Office Supplies, Stationery & Gift Stores	4532	\$8,232,428	\$5,890,362	\$2,342,066	16.6	9
Used Merchandise Stores	4533	\$3,236,584	\$2,529,443	\$707,141	12.3	4
Other Miscellaneous Store Retailers	4539	\$21,265,107	\$22,367,439	-\$1,102,332	-2.5	13
Nonstore Retailers	454	\$17,159,240	\$8,588,164	\$8,571,076	33.3	6
Electronic Shopping & Mail-Order Houses	4541	\$13,000,726	\$3,088,175	\$9,912,551	61.6	1
Vending Machine Operators	4542	\$799,618	\$2,156,655	-\$1,357,037	-45.9	2
Direct Selling Establishments	4543	\$3,358,896	\$3,343,334	\$15,562	0.2	3
Food Services & Drinking Places	722	\$86,813,945	\$67,212,127	\$19,601,818	12.7	80
Special Food Services	7223	\$2,151,044	\$586,366	\$1,564,678	57.2	3
Drinking Places - Alcoholic Beverages	7224	\$5,098,147	\$704,907	\$4,393,240	75.7	1
Restaurants/Other Eating Places	7225	\$79,564,754	\$65,920,854	\$13,643,900	9.4	75

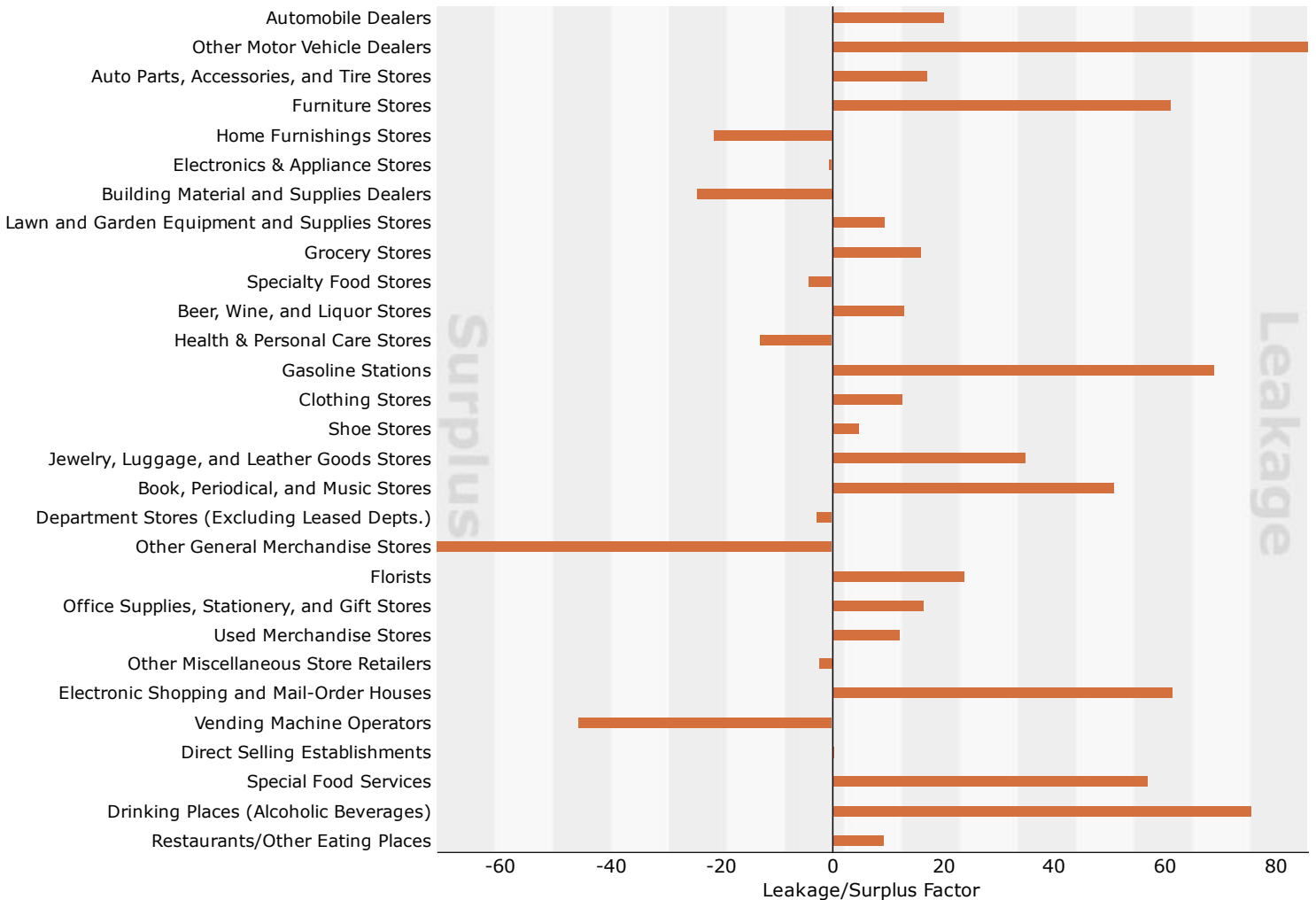
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Warwick Village Commons, 1937 York Road, Jamison, PA
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.24660
 Longitude: -75.08964

Summary Demographics

2017 Population	126,500
2017 Households	46,826
2017 Median Disposable Income	\$66,914
2017 Per Capita Income	\$42,697

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$2,406,338,493	\$2,025,944,484	\$380,394,009	8.6	963
Total Retail Trade	44-45	\$2,171,331,144	\$1,849,554,962	\$321,776,182	8.0	682
Total Food & Drink	722	\$235,007,349	\$176,389,522	\$58,617,827	14.2	281

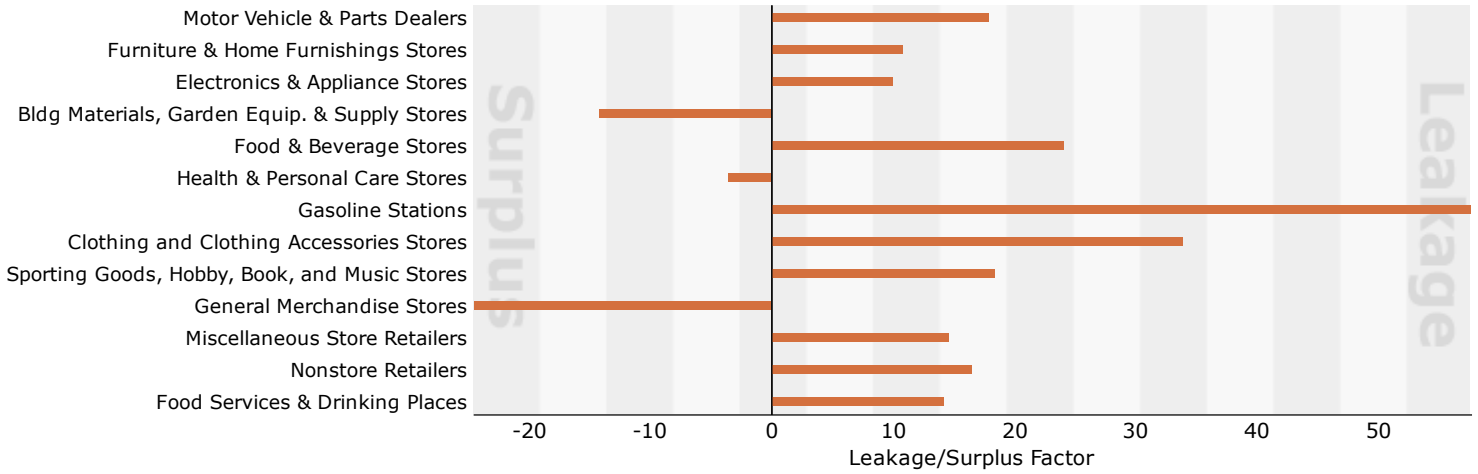
Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$455,421,819	\$317,087,785	\$138,334,034	17.9	64
Automobile Dealers	4411	\$370,088,169	\$269,033,803	\$101,054,366	15.8	25
Other Motor Vehicle Dealers	4412	\$48,099,507	\$6,184,132	\$41,915,375	77.2	5
Auto Parts, Accessories & Tire Stores	4413	\$37,234,143	\$41,869,850	-\$4,635,707	-5.9	33
Furniture & Home Furnishings Stores	442	\$81,163,810	\$65,273,264	\$15,890,546	10.9	50
Furniture Stores	4421	\$44,661,367	\$25,723,530	\$18,937,837	26.9	17
Home Furnishings Stores	4422	\$36,502,443	\$39,549,735	-\$3,047,292	-4.0	33
Electronics & Appliance Stores	443	\$74,333,452	\$60,801,581	\$13,531,871	10.0	47
Bldg Materials, Garden Equip. & Supply Stores	444	\$148,764,324	\$198,367,369	-\$49,603,045	-14.3	74
Bldg Material & Supplies Dealers	4441	\$136,480,769	\$167,590,802	-\$31,110,033	-10.2	55
Lawn & Garden Equip & Supply Stores	4442	\$12,283,555	\$30,776,566	-\$18,493,011	-42.9	20
Food & Beverage Stores	445	\$400,052,990	\$244,923,583	\$155,129,407	24.1	62
Grocery Stores	4451	\$362,231,722	\$205,397,500	\$156,834,222	27.6	33
Specialty Food Stores	4452	\$18,521,272	\$15,856,040	\$2,665,232	7.8	19
Beer, Wine & Liquor Stores	4453	\$19,299,996	\$23,670,043	-\$4,370,047	-10.2	10
Health & Personal Care Stores	446,4461	\$134,840,749	\$145,002,046	-\$10,161,297	-3.6	74
Gasoline Stations	447,4471	\$206,892,986	\$55,499,186	\$151,393,800	57.7	17
Clothing & Clothing Accessories Stores	448	\$130,112,249	\$64,127,921	\$65,984,328	34.0	75
Clothing Stores	4481	\$87,126,946	\$45,372,932	\$41,754,014	31.5	47
Shoe Stores	4482	\$18,941,287	\$8,612,477	\$10,328,810	37.5	10
Jewelry, Luggage & Leather Goods Stores	4483	\$24,044,016	\$10,142,512	\$13,901,504	40.7	18
Sporting Goods, Hobby, Book & Music Stores	451	\$65,044,067	\$44,745,822	\$20,298,245	18.5	61
Sporting Goods/Hobby/Musical Instr Stores	4511	\$56,477,764	\$40,170,540	\$16,307,224	16.9	53
Book, Periodical & Music Stores	4512	\$8,566,303	\$4,575,281	\$3,991,022	30.4	8
General Merchandise Stores	452	\$332,752,943	\$549,519,433	-\$216,766,490	-24.6	34
Department Stores Excluding Leased Depts.	4521	\$245,483,812	\$180,761,303	\$64,722,509	15.2	9
Other General Merchandise Stores	4529	\$87,269,131	\$368,758,130	-\$281,488,999	-61.7	25
Miscellaneous Store Retailers	453	\$95,047,298	\$70,658,529	\$24,388,769	14.7	109
Florists	4531	\$5,673,097	\$4,035,967	\$1,637,130	16.9	15
Office Supplies, Stationery & Gift Stores	4532	\$22,367,699	\$10,667,558	\$11,700,141	35.4	21
Used Merchandise Stores	4533	\$8,763,916	\$8,221,942	\$541,974	3.2	22
Other Miscellaneous Store Retailers	4539	\$58,242,586	\$47,733,062	\$10,509,524	9.9	51
Nonstore Retailers	454	\$46,904,457	\$33,548,442	\$13,356,015	16.6	15
Electronic Shopping & Mail-Order Houses	4541	\$35,357,246	\$22,647,888	\$12,709,358	21.9	5
Vending Machine Operators	4542	\$2,182,757	\$2,312,674	-\$129,917	-2.9	2
Direct Selling Establishments	4543	\$9,364,454	\$8,587,880	\$776,574	4.3	9
Food Services & Drinking Places	722	\$235,007,349	\$176,389,522	\$58,617,827	14.2	281
Special Food Services	7223	\$5,728,094	\$2,851,005	\$2,877,089	33.5	9
Drinking Places - Alcoholic Beverages	7224	\$13,799,129	\$7,597,451	\$6,201,678	29.0	18
Restaurants/Other Eating Places	7225	\$215,480,126	\$165,941,066	\$49,539,060	13.0	254

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Retail MarketPlace 2017. Copyright 2017 Infogroup, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

