



Retail MarketPlace Profile

Westampton, NJ
 76 Springside Rd, Westampton, New Jersey, 08060
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 40.02037
 Longitude: -74.85757

Summary Demographics

2015 Population	7,349
2015 Households	2,668
2015 Median Disposable Income	\$53,029
2015 Per Capita Income	\$29,207

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$113,248,624	\$35,053,259	\$78,195,365	52.7	23
Total Retail Trade	44-45	\$102,512,722	\$29,888,382	\$72,624,340	54.9	16
Total Food & Drink	722	\$10,735,902	\$5,164,877	\$5,571,025	35.0	7

Industry Group

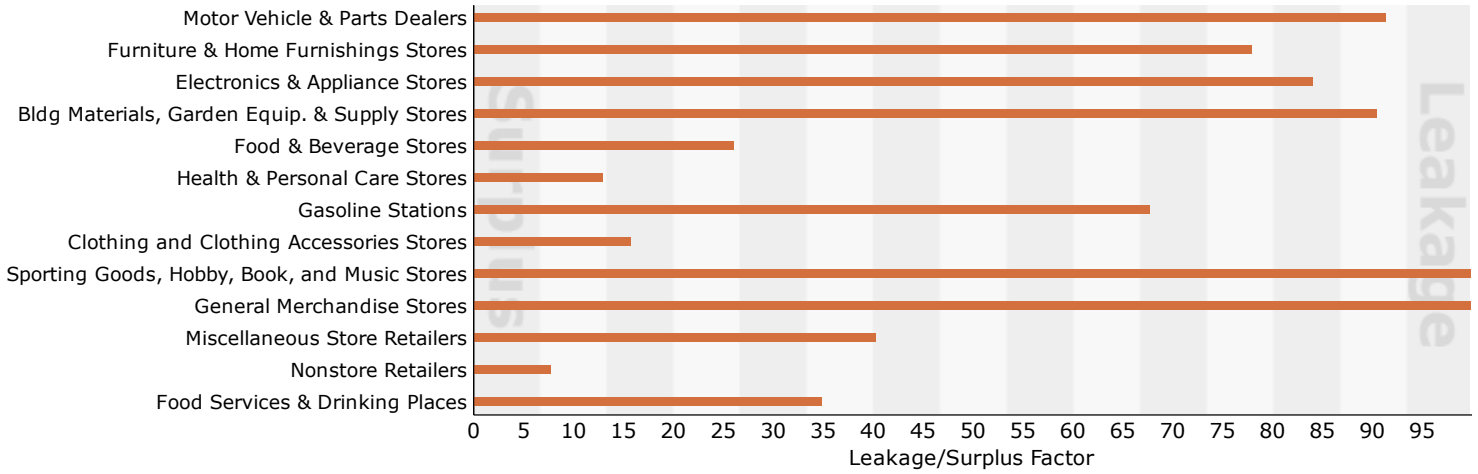
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$23,049,795	\$1,011,234	\$22,038,561	91.6	1
Automobile Dealers	4411	\$19,477,261	\$816,374	\$18,660,887	92.0	1
Other Motor Vehicle Dealers	4412	\$2,228,944	\$0	\$2,228,944	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$1,343,591	\$0	\$1,343,591	100.0	0
Furniture & Home Furnishings Stores	442	\$3,496,366	\$431,682	\$3,064,684	78.0	1
Furniture Stores	4421	\$1,947,225	\$350,776	\$1,596,449	69.5	1
Home Furnishings Stores	4422	\$1,549,142	\$0	\$1,549,142	100.0	0
Electronics & Appliance Stores	443	\$6,625,498	\$565,000	\$6,060,498	84.3	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$4,790,030	\$234,217	\$4,555,813	90.7	1
Bldg Material & Supplies Dealers	4441	\$4,261,928	\$234,217	\$4,027,711	89.6	1
Lawn & Garden Equip & Supply Stores	4442	\$528,102	\$0	\$528,102	100.0	0
Food & Beverage Stores	445	\$20,180,750	\$11,797,547	\$8,383,203	26.2	4
Grocery Stores	4451	\$17,169,020	\$11,448,560	\$5,720,460	20.0	3
Specialty Food Stores	4452	\$1,304,861	\$348,988	\$955,873	57.8	1
Beer, Wine & Liquor Stores	4453	\$1,706,869	\$0	\$1,706,869	100.0	0
Health & Personal Care Stores	446,4461	\$7,148,938	\$5,495,827	\$1,653,111	13.1	1
Gasoline Stations	447,4471	\$6,329,435	\$1,212,401	\$5,117,034	67.8	1
Clothing & Clothing Accessories Stores	448	\$7,042,021	\$5,114,804	\$1,927,217	15.9	2
Clothing Stores	4481	\$4,927,767	\$410,716	\$4,517,051	84.6	2
Shoe Stores	4482	\$777,606	\$4,704,088	-\$3,926,482	-71.6	1
Jewelry, Luggage & Leather Goods Stores	4483	\$1,336,648	\$0	\$1,336,648	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$3,230,017	\$0	\$3,230,017	100.0	0
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,829,946	\$0	\$2,829,946	100.0	0
Book, Periodical & Music Stores	4512	\$400,071	\$0	\$400,071	100.0	0
General Merchandise Stores	452	\$13,494,287	\$0	\$13,494,287	100.0	0
Department Stores Excluding Leased Depts.	4521	\$9,360,822	\$0	\$9,360,822	100.0	0
Other General Merchandise Stores	4529	\$4,133,466	\$0	\$4,133,466	100.0	0
Miscellaneous Store Retailers	453	\$4,994,165	\$2,120,666	\$2,873,499	40.4	2
Florists	4531	\$281,561	\$211,213	\$70,348	14.3	1
Office Supplies, Stationery & Gift Stores	4532	\$1,284,763	\$1,909,454	-\$624,691	-19.6	2
Used Merchandise Stores	4533	\$225,171	\$0	\$225,171	100.0	0
Other Miscellaneous Store Retailers	4539	\$3,202,669	\$0	\$3,202,669	100.0	0
Nonstore Retailers	454	\$2,131,420	\$1,824,248	\$307,172	7.8	1
Electronic Shopping & Mail-Order Houses	4541	\$1,396,398	\$1,824,248	-\$427,850	-13.3	1
Vending Machine Operators	4542	\$104,871	\$0	\$104,871	100.0	0
Direct Selling Establishments	4543	\$630,152	\$0	\$630,152	100.0	0
Food Services & Drinking Places	722	\$10,735,902	\$5,164,877	\$5,571,025	35.0	7
Full-Service Restaurants	7221	\$6,364,287	\$521,885	\$5,842,402	84.8	3
Limited-Service Eating Places	7222	\$3,896,972	\$4,642,992	-\$746,020	-8.7	4
Special Food Services	7223	\$237,188	\$0	\$237,188	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$237,455	\$0	\$237,455	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

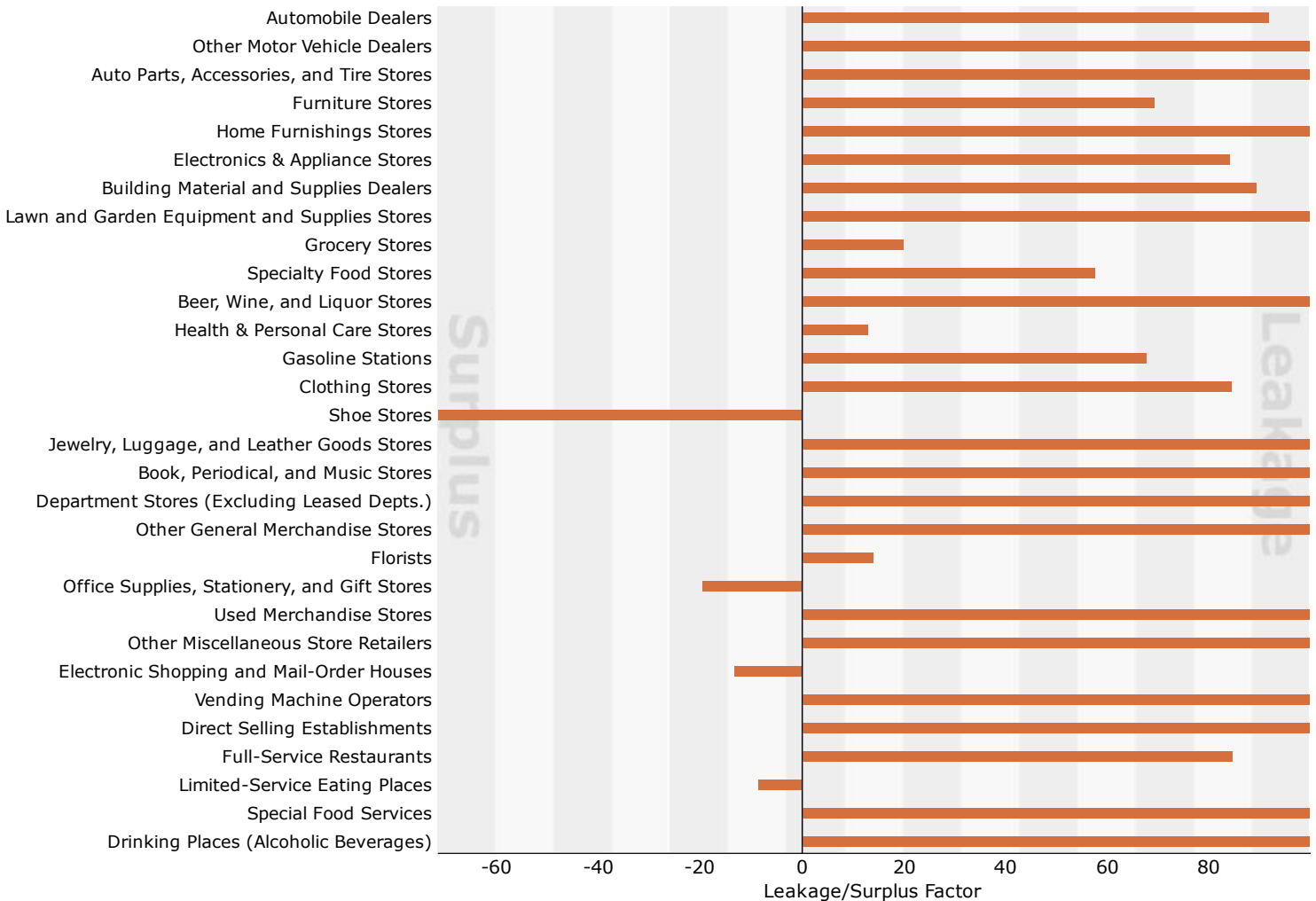
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Westampton, NJ
76 Springside Rd, Westampton, New Jersey, 08060
Ring: 3 mile radius

Prepared by Esri
Latitude: 40.02037
Longitude: -74.85757

Summary Demographics

2015 Population	54,774
2015 Households	19,373
2015 Median Disposable Income	\$56,654
2015 Per Capita Income	\$31,927

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45	\$915,370,308	\$534,510,759	\$380,859,549	26.3	393
Total Retail Trade	44-45	\$828,264,816	\$475,088,658	\$353,176,158	27.1	277
Total Food & Drink	722	\$87,105,492	\$59,422,102	\$27,683,390	18.9	116

Industry Group

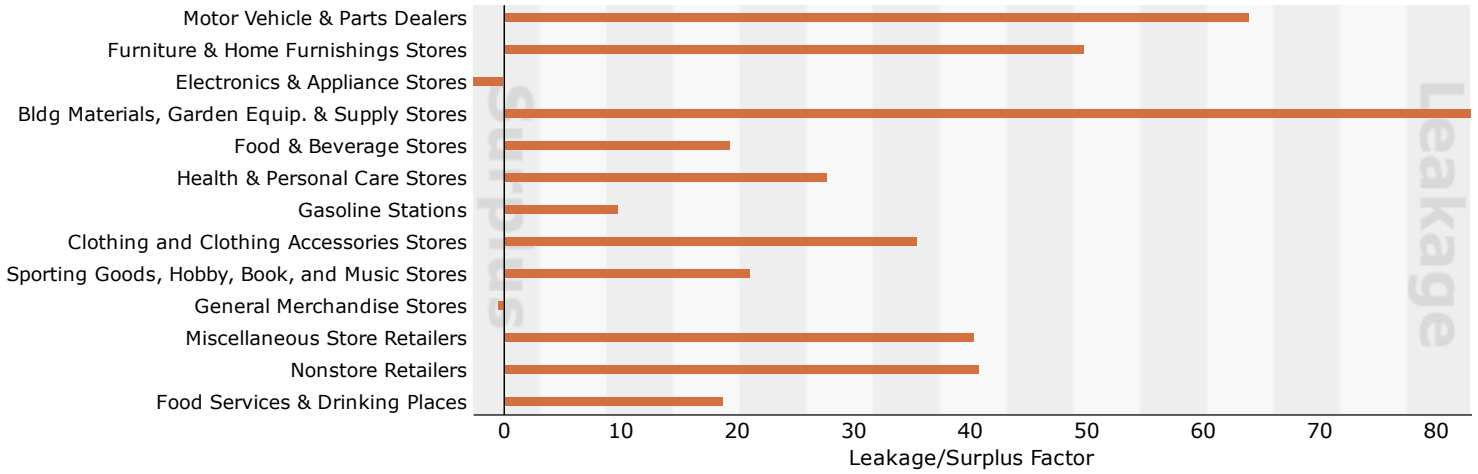
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$184,979,733	\$40,527,530	\$144,452,203	64.1	14
Automobile Dealers	4411	\$156,726,676	\$34,254,352	\$122,472,324	64.1	8
Other Motor Vehicle Dealers	4412	\$17,430,129	\$2,689,520	\$14,740,609	73.3	2
Auto Parts, Accessories & Tire Stores	4413	\$10,822,928	\$3,583,658	\$7,239,270	50.2	4
Furniture & Home Furnishings Stores	442	\$28,315,715	\$9,470,492	\$18,845,223	49.9	17
Furniture Stores	4421	\$15,869,751	\$5,583,711	\$10,286,040	47.9	8
Home Furnishings Stores	4422	\$12,445,964	\$3,886,781	\$8,559,183	52.4	10
Electronics & Appliance Stores	443	\$53,476,609	\$56,430,362	-\$2,953,753	-2.7	19
Bldg Materials, Garden Equip. & Supply Stores	444	\$37,676,052	\$3,491,472	\$34,184,580	83.0	10
Bldg Material & Supplies Dealers	4441	\$33,459,116	\$2,907,820	\$30,551,296	84.0	9
Lawn & Garden Equip & Supply Stores	4442	\$4,216,936	\$583,653	\$3,633,283	75.7	1
Food & Beverage Stores	445	\$164,497,157	\$111,036,428	\$53,460,729	19.4	39
Grocery Stores	4451	\$140,065,953	\$92,513,246	\$47,552,707	20.4	25
Specialty Food Stores	4452	\$10,642,195	\$5,923,554	\$4,718,641	28.5	10
Beer, Wine & Liquor Stores	4453	\$13,789,010	\$12,599,628	\$1,189,382	4.5	4
Health & Personal Care Stores	446,4461	\$57,805,232	\$32,667,640	\$25,137,592	27.8	28
Gasoline Stations	447,4471	\$51,160,072	\$42,035,980	\$9,124,092	9.8	22
Clothing & Clothing Accessories Stores	448	\$57,327,183	\$27,343,601	\$29,983,582	35.4	45
Clothing Stores	4481	\$40,213,558	\$12,426,886	\$27,786,672	52.8	29
Shoe Stores	4482	\$6,384,171	\$9,895,851	-\$3,511,680	-21.6	6
Jewelry, Luggage & Leather Goods Stores	4483	\$10,729,454	\$5,020,864	\$5,708,590	36.2	10
Sporting Goods, Hobby, Book & Music Stores	451	\$25,860,038	\$16,839,442	\$9,020,596	21.1	18
Sporting Goods/Hobby/Musical Instr Stores	4511	\$22,600,968	\$14,601,817	\$7,999,151	21.5	11
Book, Periodical & Music Stores	4512	\$3,259,070	\$2,237,625	\$1,021,445	18.6	7
General Merchandise Stores	452	\$109,676,429	\$110,898,391	-\$1,221,962	-0.6	18
Department Stores Excluding Leased Depts.	4521	\$76,072,712	\$100,481,625	-\$24,408,913	-13.8	9
Other General Merchandise Stores	4529	\$33,603,717	\$10,416,766	\$23,186,951	52.7	10
Miscellaneous Store Retailers	453	\$40,198,237	\$17,073,845	\$23,124,392	40.4	40
Florists	4531	\$2,248,740	\$3,590,067	-\$1,341,327	-23.0	5
Office Supplies, Stationery & Gift Stores	4532	\$10,381,347	\$7,572,878	\$2,808,469	15.6	18
Used Merchandise Stores	4533	\$1,819,582	\$2,230,651	-\$411,069	-10.1	7
Other Miscellaneous Store Retailers	4539	\$25,748,567	\$3,680,249	\$22,068,318	75.0	9
Nonstore Retailers	454	\$17,292,358	\$7,273,474	\$10,018,884	40.8	6
Electronic Shopping & Mail-Order Houses	4541	\$11,291,447	\$7,273,474	\$4,017,973	21.6	6
Vending Machine Operators	4542	\$854,764	\$0	\$854,764	100.0	0
Direct Selling Establishments	4543	\$5,146,147	\$0	\$5,146,147	100.0	0
Food Services & Drinking Places	722	\$87,105,492	\$59,422,102	\$27,683,390	18.9	116
Full-Service Restaurants	7221	\$51,663,446	\$28,107,923	\$23,555,523	29.5	72
Limited-Service Eating Places	7222	\$31,548,896	\$30,130,301	\$1,418,595	2.3	41
Special Food Services	7223	\$1,949,888	\$1,183,878	\$766,010	24.4	3
Drinking Places - Alcoholic Beverages	7224	\$1,943,262	\$0	\$1,943,262	100.0	0

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

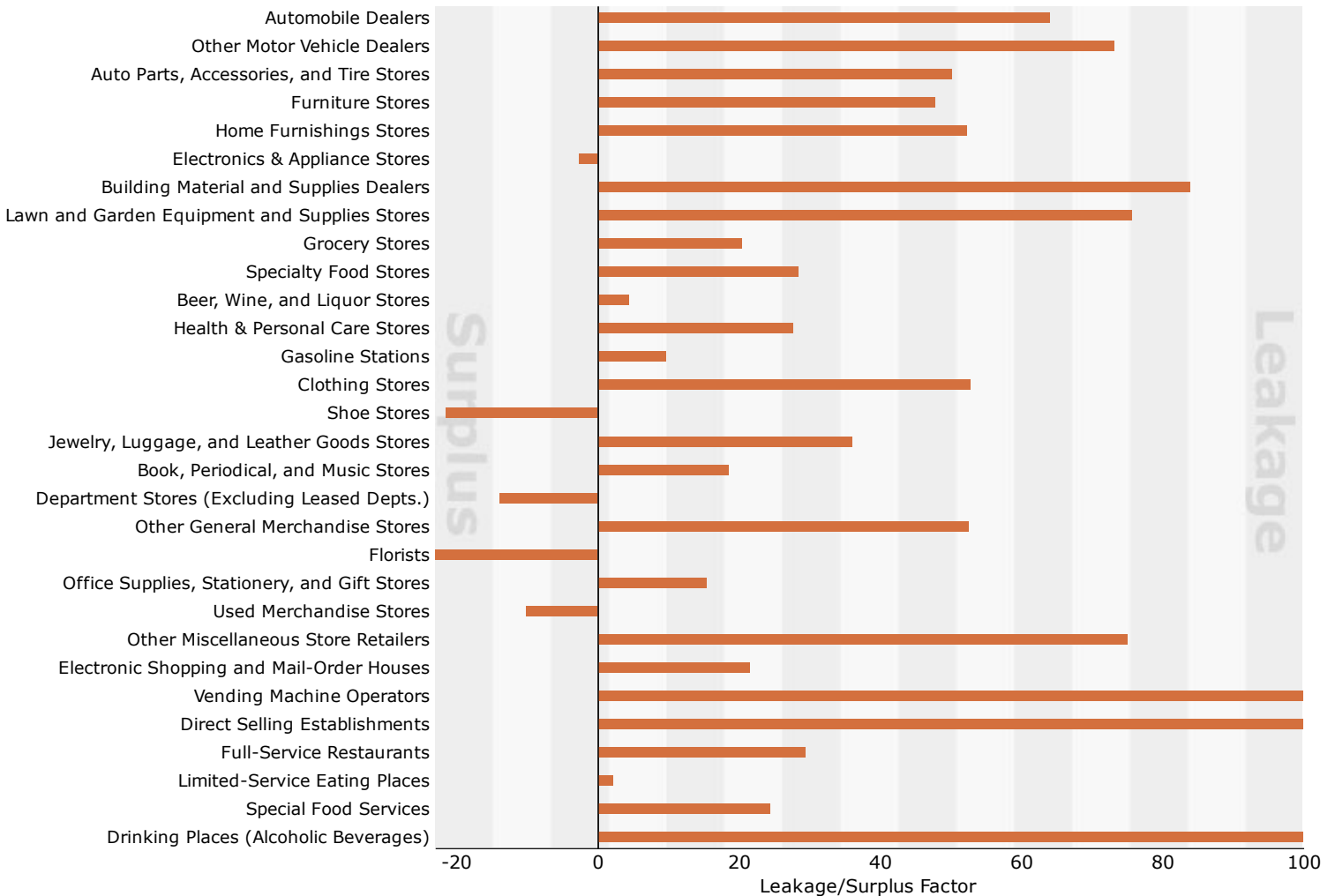
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Westampton, NJ
 76 Springside Rd, Westampton, New Jersey, 08060
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 40.02037
 Longitude: -74.85757

Summary Demographics

2015 Population	138,464
2015 Households	51,657
2015 Median Disposable Income	\$55,543
2015 Per Capita Income	\$34,134

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$2,479,639,014	\$2,208,662,188	\$270,976,826	5.8	1,112
Total Retail Trade	44-45	\$2,241,420,549	\$2,044,701,829	\$196,718,720	4.6	778
Total Food & Drink	722	\$238,218,464	\$163,960,360	\$74,258,104	18.5	334

Industry Group

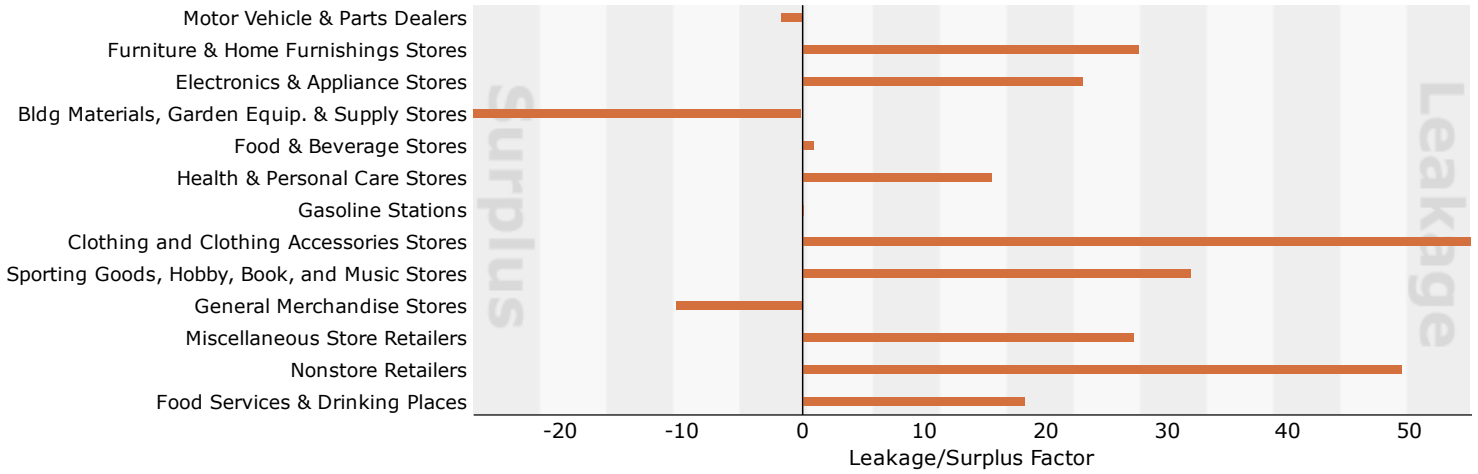
	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$498,561,888	\$517,599,080	-\$19,037,192	-1.9	89
Automobile Dealers	4411	\$421,923,553	\$471,528,361	-\$49,604,808	-5.6	57
Other Motor Vehicle Dealers	4412	\$47,386,950	\$21,615,335	\$25,771,615	37.3	8
Auto Parts, Accessories & Tire Stores	4413	\$29,251,385	\$24,455,383	\$4,796,002	8.9	24
Furniture & Home Furnishings Stores	442	\$76,817,691	\$43,407,827	\$33,409,864	27.8	50
Furniture Stores	4421	\$43,093,236	\$23,381,674	\$19,711,562	29.7	23
Home Furnishings Stores	4422	\$33,724,455	\$20,026,153	\$13,698,302	25.5	27
Electronics & Appliance Stores	443	\$145,145,990	\$90,532,766	\$54,613,224	23.2	47
Bldg Materials, Garden Equip. & Supply Stores	444	\$102,271,131	\$178,646,844	-\$76,375,713	-27.2	64
Bldg Material & Supplies Dealers	4441	\$91,155,227	\$167,748,590	-\$76,593,363	-29.6	49
Lawn & Garden Equip & Supply Stores	4442	\$11,115,904	\$10,898,254	\$217,650	1.0	14
Food & Beverage Stores	445	\$445,502,358	\$436,899,804	\$8,602,554	1.0	105
Grocery Stores	4451	\$379,126,329	\$379,646,380	-\$520,051	-0.1	64
Specialty Food Stores	4452	\$28,834,466	\$16,391,440	\$12,443,026	27.5	22
Beer, Wine & Liquor Stores	4453	\$37,541,563	\$40,861,984	-\$3,320,421	-4.2	19
Health & Personal Care Stores	446,4461	\$154,151,325	\$112,291,933	\$41,859,392	15.7	71
Gasoline Stations	447,4471	\$137,406,671	\$137,115,565	\$291,106	0.1	50
Clothing & Clothing Accessories Stores	448	\$157,031,375	\$45,367,601	\$111,663,774	55.2	76
Clothing Stores	4481	\$110,063,095	\$23,602,337	\$86,460,758	64.7	47
Shoe Stores	4482	\$17,543,258	\$13,839,230	\$3,704,028	11.8	11
Jewelry, Luggage & Leather Goods Stores	4483	\$29,425,022	\$7,926,033	\$21,498,989	57.6	18
Sporting Goods, Hobby, Book & Music Stores	451	\$70,992,253	\$36,528,605	\$34,463,648	32.1	50
Sporting Goods/Hobby/Musical Instr Stores	4511	\$61,992,557	\$32,265,219	\$29,727,338	31.5	36
Book, Periodical & Music Stores	4512	\$8,999,696	\$4,263,386	\$4,736,310	35.7	14
General Merchandise Stores	452	\$298,299,428	\$368,710,754	-\$70,411,326	-10.6	40
Department Stores Excluding Leased Depts.	4521	\$207,328,814	\$266,108,866	-\$58,780,052	-12.4	14
Other General Merchandise Stores	4529	\$90,970,614	\$102,601,888	-\$11,631,274	-6.0	26
Miscellaneous Store Retailers	453	\$108,524,433	\$61,828,254	\$46,696,179	27.4	122
Florists	4531	\$5,934,688	\$5,853,179	\$81,509	0.7	16
Office Supplies, Stationery & Gift Stores	4532	\$28,120,014	\$28,706,162	-\$586,148	-1.0	41
Used Merchandise Stores	4533	\$5,007,511	\$5,578,682	-\$571,171	-5.4	25
Other Miscellaneous Store Retailers	4539	\$69,462,219	\$21,690,232	\$47,771,987	52.4	41
Nonstore Retailers	454	\$46,716,006	\$15,772,795	\$30,943,211	49.5	13
Electronic Shopping & Mail-Order Houses	4541	\$30,814,720	\$8,874,997	\$21,939,723	55.3	8
Vending Machine Operators	4542	\$2,318,428	\$1,283,025	\$1,035,403	28.7	1
Direct Selling Establishments	4543	\$13,582,857	\$5,614,773	\$7,968,084	41.5	4
Food Services & Drinking Places	722	\$238,218,464	\$163,960,360	\$74,258,104	18.5	334
Full-Service Restaurants	7221	\$141,304,590	\$80,993,213	\$60,311,377	27.1	206
Limited-Service Eating Places	7222	\$86,193,833	\$79,276,268	\$6,917,565	4.2	111
Special Food Services	7223	\$5,330,748	\$2,046,636	\$3,284,112	44.5	9
Drinking Places - Alcoholic Beverages	7224	\$5,389,292	\$1,644,242	\$3,745,050	53.2	8

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

